

Southeastern Wisconsin **Regional Planning Commission**



Waukesha Area Transit Development Plan

Virtual Public Information Meeting

October 26, 2022

●●●●● Meeting Agenda

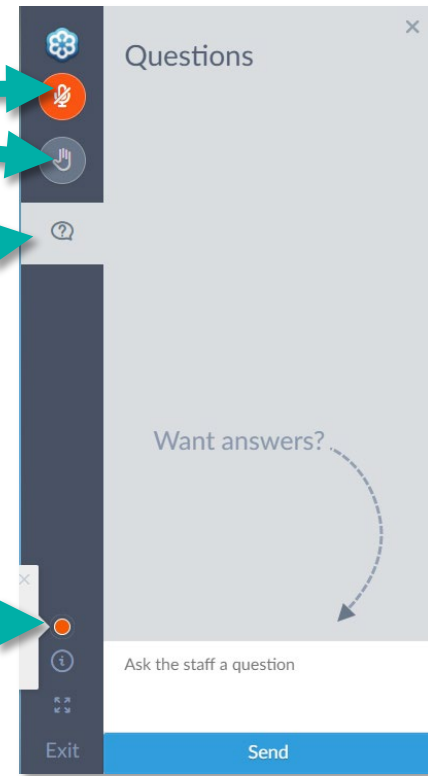
1. Welcome, Staff Introductions, and Housekeeping
2. Overview of Waukesha Area Transit Development Plan
3. Review draft transit service recommendations and options
4. Gather input and respond to questions from participants
5. Share additional opportunities to provide input



If you would like to speak, you can raise your hand to request to be unmuted.

Use the 'Questions' pane to ask staff questions or submit a written comment.

Meeting is being recorded. Recording will be posted on our website after the meeting.

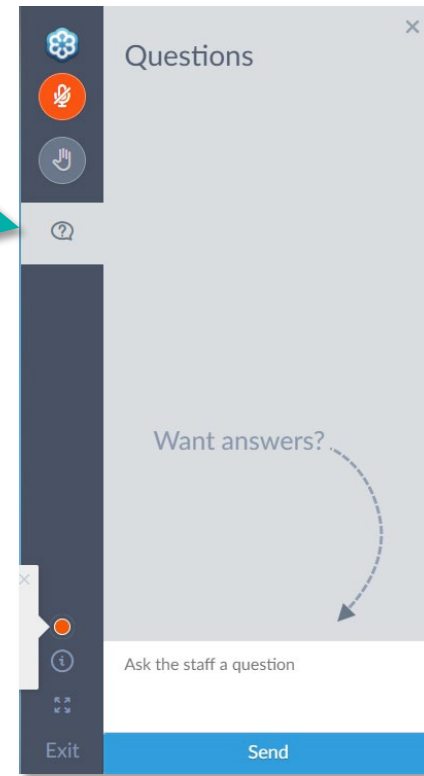




Written Questions or Comments

All meeting attendees can use the Questions pane at any point during the meeting to ask a question or submit written comment.

Only the staff will see the questions or comments in the Question pane, unless the answer to your question would be helpful to the entire audience.





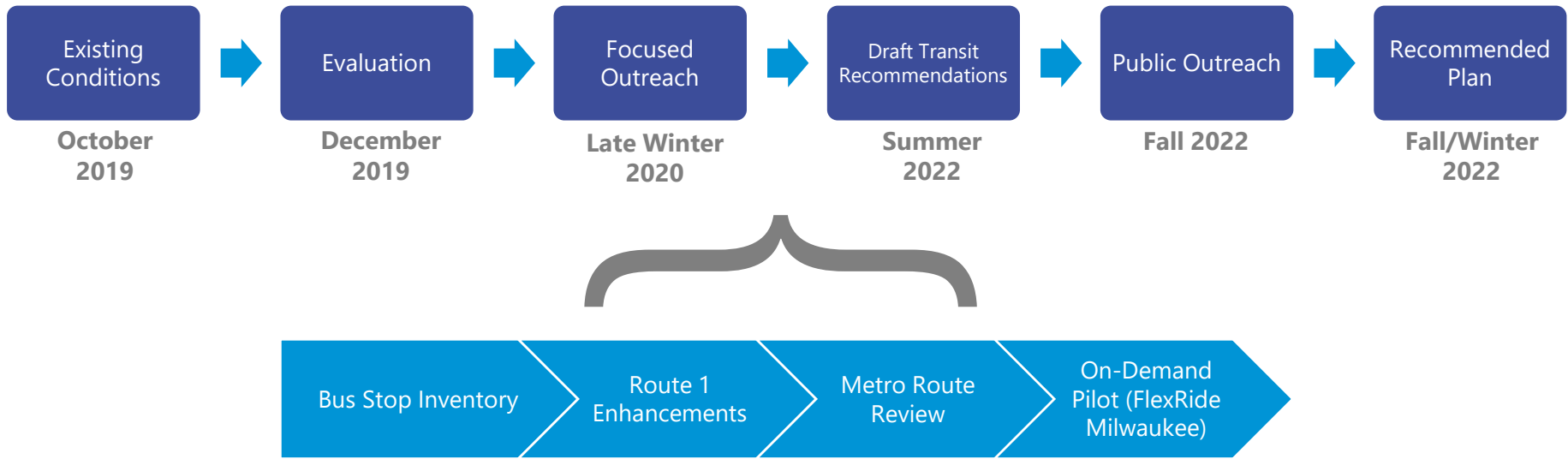
Waukesha Area Transit Development Plan

- Requested by the City of Waukesha and Waukesha County
- Short-term (5-year) plan
- Last Transit Development Plans
 - City of Waukesha: 2012
 - Waukesha County: 2001
- Will help the City and County:
 - Respond to changes in development, employment, and demographics
 - Consider new and emerging mobility services
 - Address feedback from transit users, businesses, and higher education





Status of the Transit Development Plan



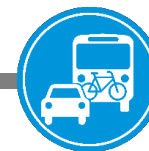
●●●●● Draft Recommendations and Options

- Draft recommendations seek to improve the performance of each transit system
- Organized in three main sections or “elements”
 1. Fixed-Route Transit Service
 2. On-Demand Transportation Service
 3. Paratransit and Specialized Transportation Service



Fixed-Route Transit Element

- Transit enhancements along Route 1
- Restructure Waukesha Metro Routes
- Combine Routes 904 and 905
- Reduce Frequency on Route 901



Route 1 Transit Enhancements

- At the request of the Cities of Waukesha and Brookfield, Commission staff analyzed potential enhancements such as, improved stations, pedestrian accommodations, and additional exclusive travel lanes
- Feasibility study underway to further analyze potential station locations, pedestrian amenities, ridership, timing of possible enhancements, and funding sources



Image of a Silver Line station in Grand Rapids, Michigan



●●●●● Restructure Waukesha Metro Routes

- Based on performance evaluation, input from Advisory Committee, and recent ridership trends
- Considered the presence of individuals with high transit needs
 - Seniors
 - Persons in low-income households
 - People with disabilities
 - Households with no vehicle
- Goals
 - Serve core transit riders
 - Improve efficiency
 - Make transit more attractive





Current Waukesha Metro Routes

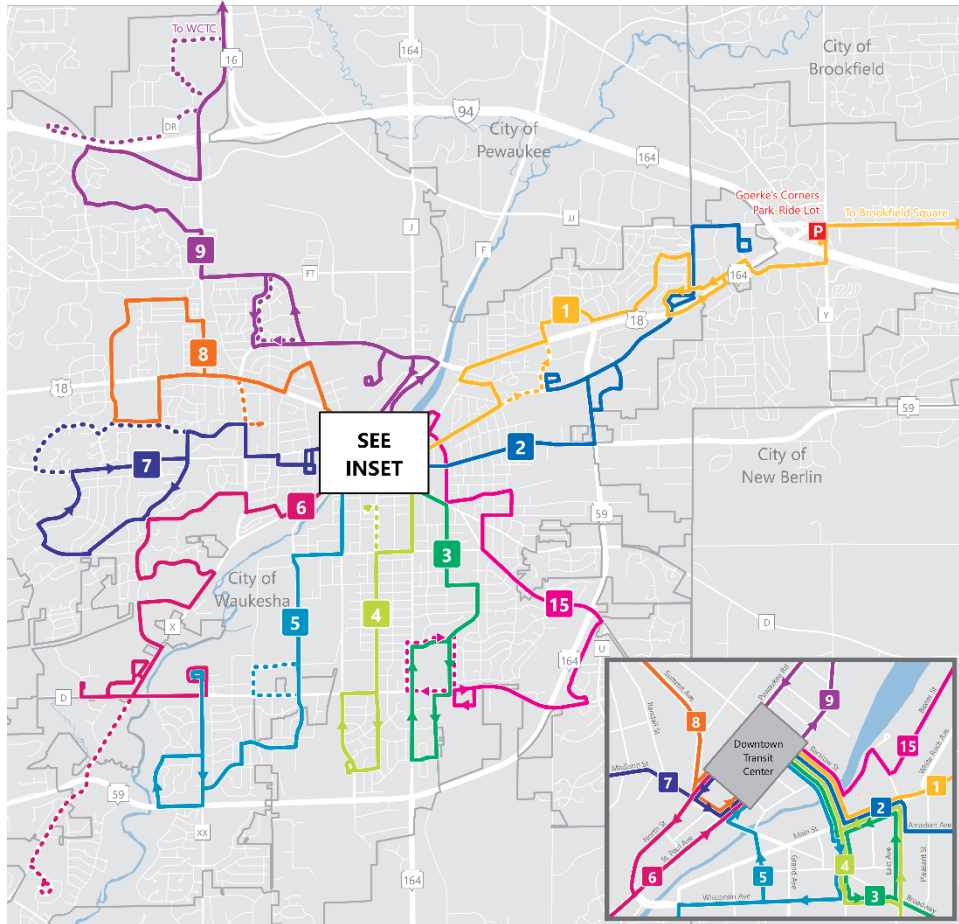


Image of existing Waukesha Metro Routes shown in Chapter 2

- Good coverage
- Some alignments with numerous turns due to street grid and hills
- Best performing routes segments serve major commercial areas and the Transit Center





Restructured Waukesha Metro Routes

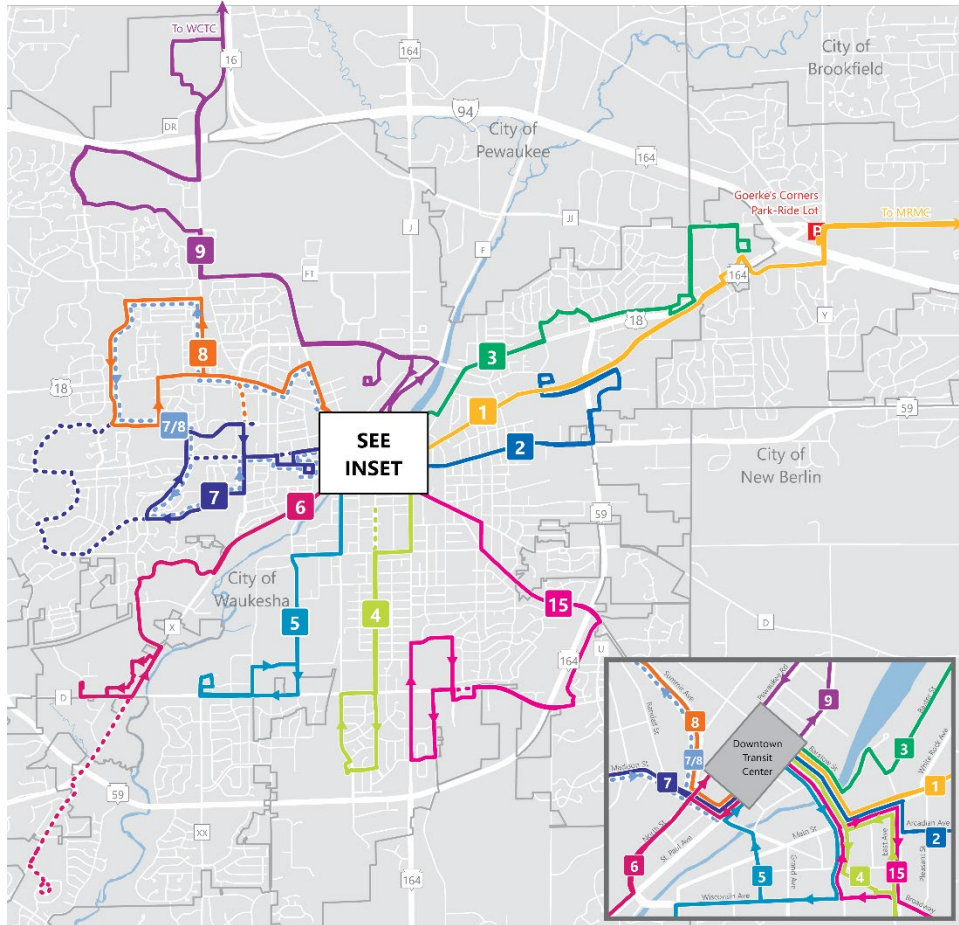


Image of draft recommended weekday Waukesha Metro Routes

- Proposed changes in 2023 and 2024
 - Straightening Route 1 and supplemental changes to nearby routes
 - Shortening duration of some routes to 30 minutes
 - Service options on Route 9 and Route 15
 - Weekend route changes to serve major trip generators
 - Future ridership will determine further changes

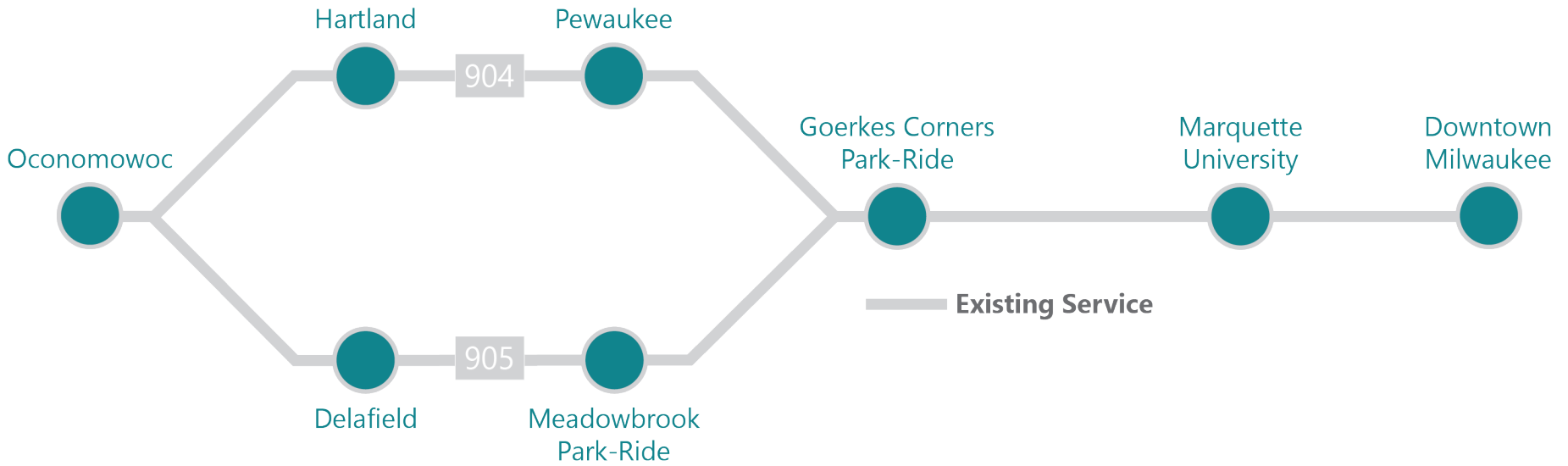


●●●●● Waukesha County Commuter Routes 13

- Developed in context of declining ridership trends on the commuter routes
- Assumes a lower level of service, combining routes, considering partnerships, and potential on-demand services

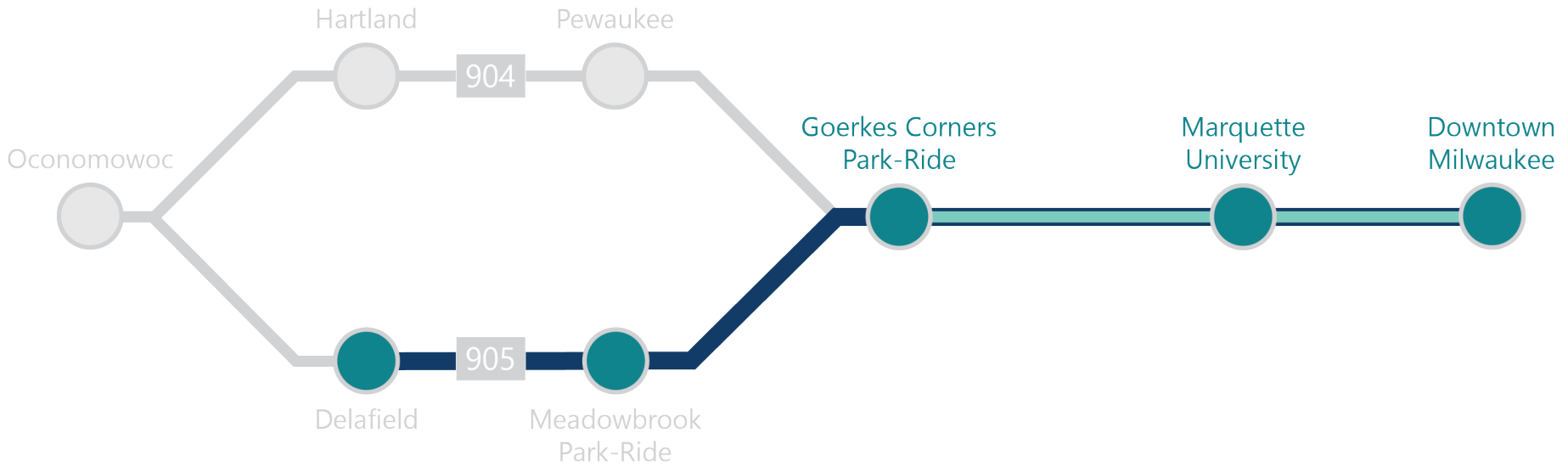


Existing 904/905 Service



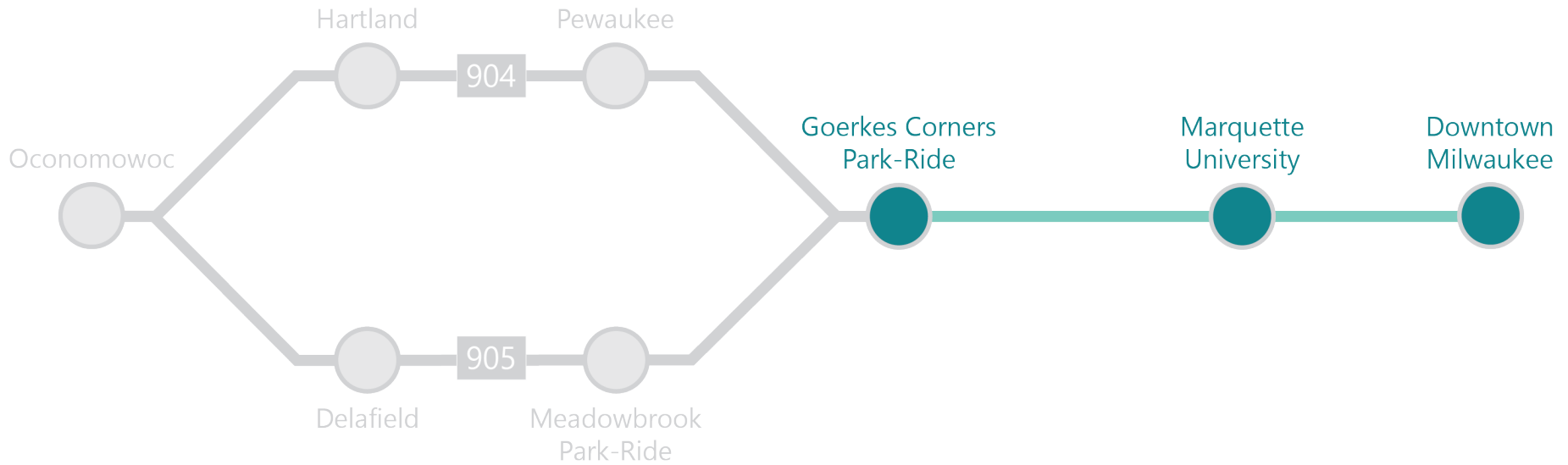


Draft Recommendation: Combine 904/905 to City of Delafield

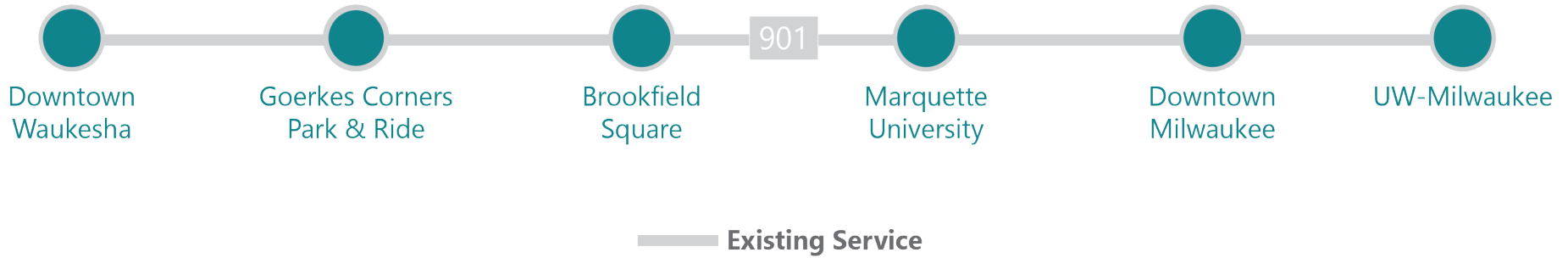




Draft Option: Eliminate 904/905 stops west of Goerkes Corners



Existing 901 Service



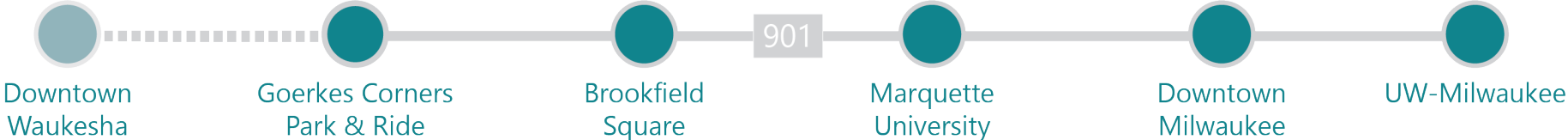


Draft Recommendation: Reduce frequency on Route 901



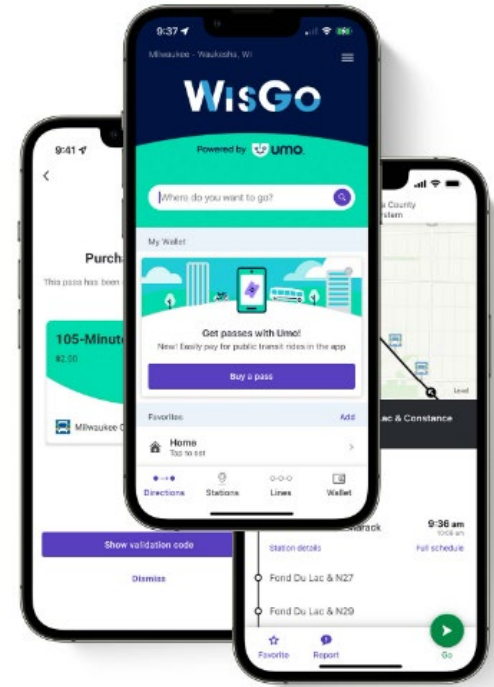


Draft Option: Reduce Some Service to Downtown Waukesha on Route 901



Fixed-Route Transit Element (cont.)

- Enhanced fare payment
- Fare policy changes
- Waukesha Metro bus stop improvements
- Alternative bus propulsion and sizes
- Regional coordination
- Enhanced marketing and travel training



When You're Ready, We're Ready





On-Demand Transportation Element

- Employment-related On-demand transportation
- Replace poorly performing Waukesha Metro segments with on-demand
- Supplemental on-demand paratransit
- Mobility hubs

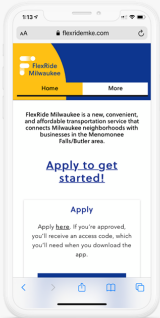
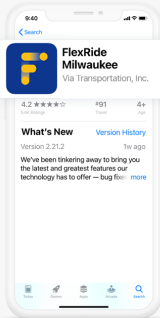
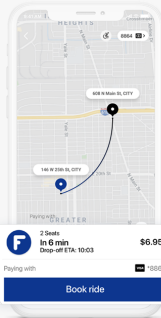
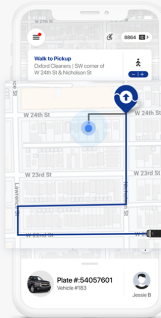
1. Apply	2. Create an account.	3. Book a ride.	4. Meet your driver.
			
<p>Apply at flexridemke.com. If you're approved, you'll receive an email with an access code.</p>	<p>Download the FlexRide Milwaukee app from the App Store or Google Play Store. Follow the sign up steps, then enter your access code in the "Promo Codes" section of the app.</p>	<p>Enter your pickup and dropoff locations, then choose the ride that works best for you. Be sure to tap the Wheelchair icon if you need an accessible vehicle!</p>	<p>Check the app to find out exactly where to meet the vehicle, which may be a short walk from the location you gave us.</p>

Image of FlexRide Milwaukee ride request app



Image of a conceptual mobility hub from Mobility Hub Guidance, CoMoUK



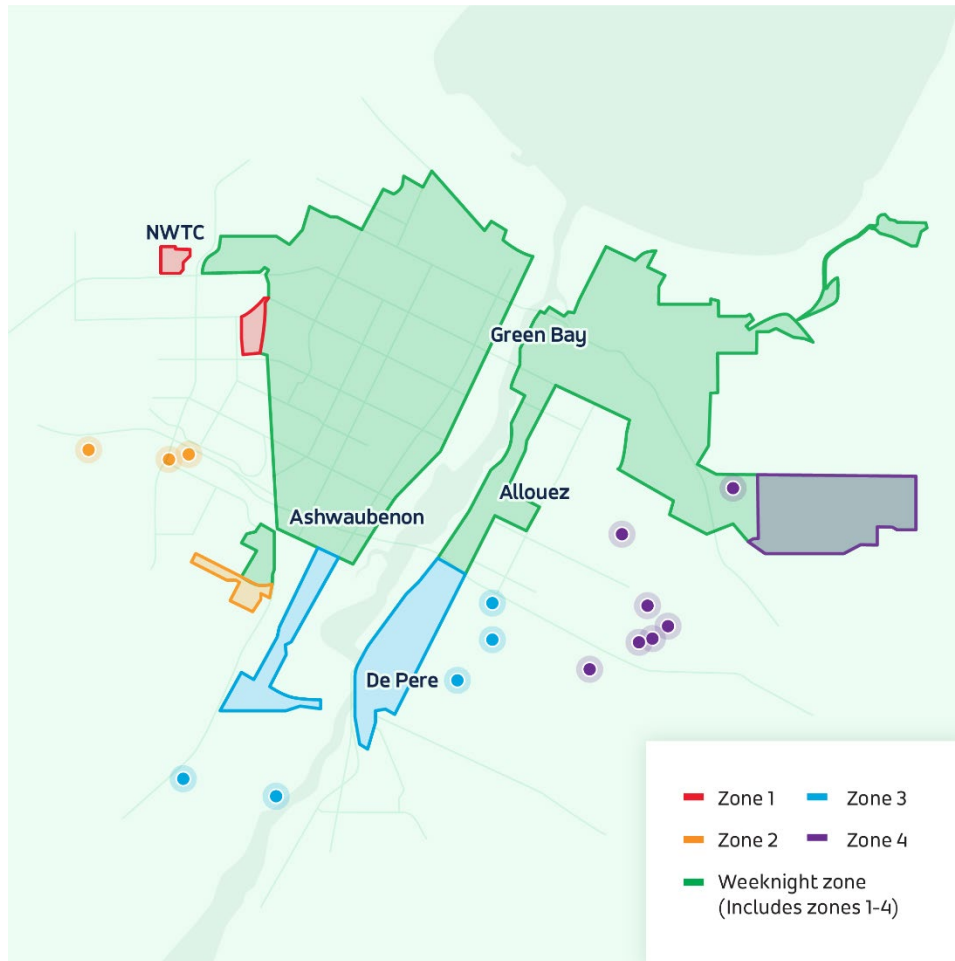
●●●●● Employment Related On-Demand

- Conducted a travel time analysis for employment locations in Waukesha County
- FlexRide Milwaukee is serving employers in Menomonee Falls/Butler
 - Workforce Innovation Grant awarded to Mobilise to continue and expand FlexRide through 2024
 - Future public-private partnerships being explored, led by Mobilise



Image of employer shuttles in Dublin, OH





Green Bay Metro On-Demand service map

- Serves as an extension of fixed-route segments
- Green Bay On-Demand is an example in the State
 - Green Bay Metro contracts with technology company (Via) to provide software and vehicles
 - Serves four zones and expands to Metro service area at night



●●●●● Develop Mobility Hubs

- Considers Goerke's Corners Park-Ride Lot and Brookfield Square Mall as potential locations due to their transportation connections and proximity to commercial and employment centers
- Goerke's Corners location would require discussions with WisDOT regarding parking needs and maintenance
- Brookfield Square provides multiple locations for a mobility hub, with challenges and opportunities
- Funding options are summarized that may help implement improvements





- Recommends continued collaboration with the Aging and Disability Resource Center of Waukesha County
- Recommendation is consistent with the Waukesha County Specialized Transportation Program Review Study (August 2022)
 - Short-term – resume quarterly transportation coordination meetings
 - Medium-term – identify improvements (e.g., technology pilot or service standards)
- Identifies topics and steps to consider if paratransit service would be combined in the future
- Out of scope – County shared-ride taxi
 - Identifies service characteristics to consider if pursued in the future



Next Steps

- Gather and present public input on draft recommendations
- Prepare final recommended transit service improvement plans for the City of Waukesha and Waukesha County
- The City of Waukesha Common Council and Waukesha County Board of Supervisors may consider implementing some or all of the recommended transit service improvement plans



●●●●● Share Your Feedback!

- Submit written comments by Friday, November 11th
 - U.S. Mail: P.O. Box 1607, Waukesha, WI, 53187-1607
 - Website: www.sewrpc.org/WaukeshaTransit
 - Email: waukeshatdp@sewrpc.org
 - Fax: (262) 547-1103
- Take our online [survey](#)



Thank You

Jennifer Sarnecki | Transportation Planner

jsarnecki@sewrpc.org | 262.953.3202

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