

HISTORY & LOCATION

The Village was originally settled along the Menomonee River in the middle 19th century. With saw mills and lime kilns, and the river providing power for mills, the community began to grow. The adjacent "Four Corners" commercial district soon grew into a regional hub, and in 1892 the Village incorporated. During the 1950's and 1960's the area expanded rapidly, with one of the highest growth rates in the State. In 1958, the Village grew in area with the annexation of the Town of Menomonee. Today, at 33 square miles, Menomonee Falls has ample room to live, work and play.



VILLAGE OF MENOMONEE FALLS

ECONOMIC PROFILE

DEMOGRAPHICS

Age Range:

0 to 19: 24.0%

20 to 44: 27.8%

45 to 64: 28.8%

65 and Older: 19.4%

Menomonee Falls Median Age: 43.3

Waukesha County Median Age: 43.2

White: 83.1%

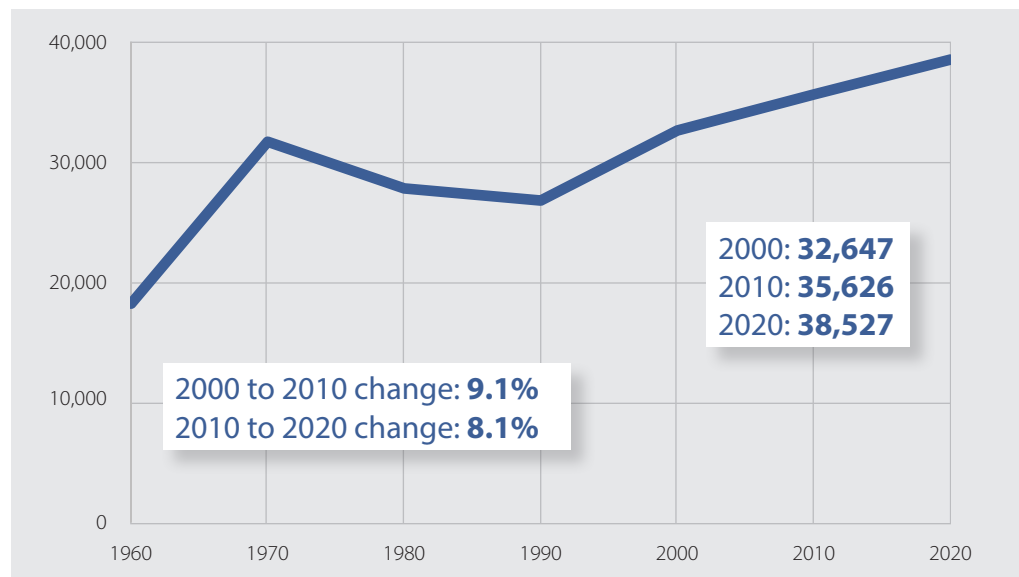
Black: 3.7%

Asian: 6.1%

Other Race: 3.9%

Hispanic: 3.2%

CENSUS POPULATION



HOUSING

Total Housing Units: 15,986

Owner Occupied Housing Units:

11,486 (71.9%)

Median Value: \$247,300

Renter Occupied Housing Units:

3,828 (23.9%)

Median Monthly Rent: \$1,052

Vacant Housing Units: 672 (4.2%)

MEDIAN ANNUAL HOUSEHOLD INCOME

Village of Menomonee Falls: \$82,396

Waukesha County: \$87,277

Southeastern Wisconsin: \$62,800

Wisconsin: \$61,747

United States: \$62,843

CONTACTS



**Menomonee Falls Community
Development Authority**

262-532-4200

www.menomonee-falls.org/696/

Community-Development-Authority



Waukesha County Center for Growth

262-409-2643

www.waukeshagrowth.org



**Southeastern Wisconsin
Regional Planning Commission**

262-547-6721

www.sewrpc.org

LABOR FORCE

Residents in the Labor Force: 20,669

Unemployment Rate: 2.6%*

RESIDENT OCCUPATIONS

Management, Business, Science, and Arts: 50.8%

Natural Resources: 5.3%

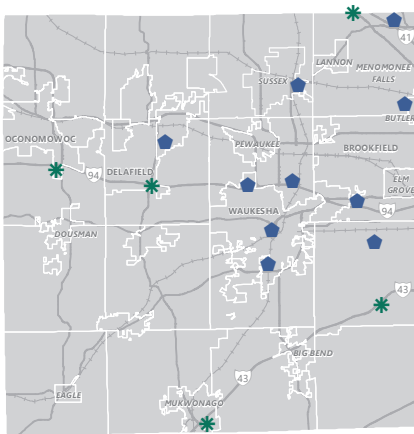
Production, Transportation, and

Material Moving: 11.4%

Sales and Office: 22.1%

Services: 10.4%

MAJOR EMPLOYMENT CENTERS



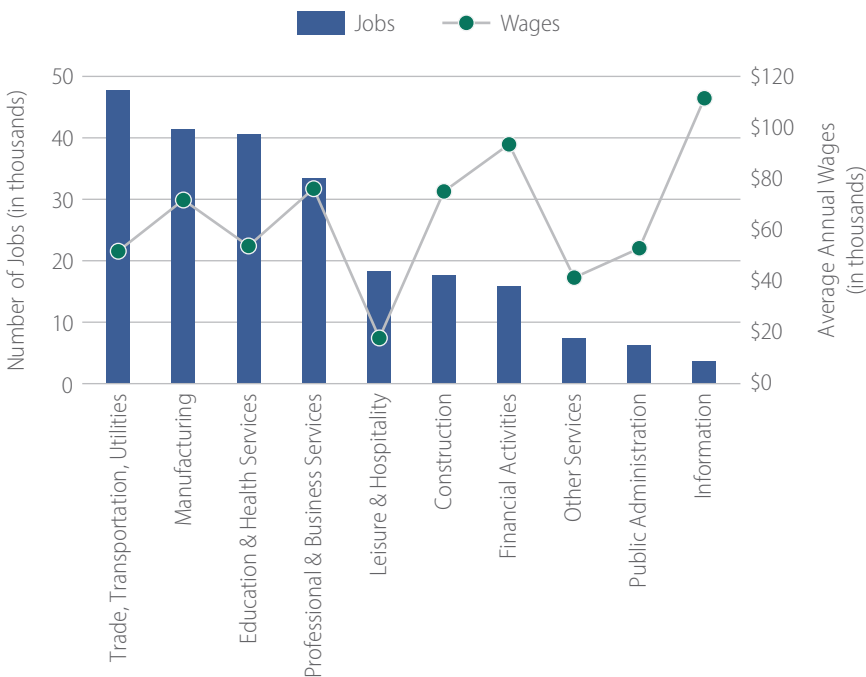
◆ EXISTING TO BE RETAINED
 ★ RECOMMENDED BY 2050

BUSINESS PARKS

There are nine industrial/office parks located in the Village of Menomonee Falls covering over 1,300 acres. And there's room to grow with 11 sites available for development.

Business Park Name	Location	Size (acres)	No. of Vacant Parcels
Bowling Green Industrial Park	West side of Lilly Road along Bobolink Avenue, north of Union Pacific Railroad	47	0
Falls Business Park	Northeast quadrant of Hampton Avenue and Lilly Road	271	1
Heritage Reserve Business Park	Northeast quadrant of Appleton Avenue (STH 175) and Good Hope Road	48	1
Northwest Business Park	Between Silver Spring Drive west of Pilgrim Road	233	0
Nor-X-Way Industrial Park I, II, and III	North of Main Street (STH 100), east of USH 41/45	314	2
Silver Spring Corporate Park/Technology Center	North side of Silver Spring Drive west of Pilgrim Road	233	1
Silver Spring Industrial Heights	Northeast quadrant of Silver Spring Drive and Lilly Road	53	0
Westbrook Corporate Center	Southwest quadrant of Main Street (STH 100) and 124th Street (STH 145)	158	5
Woodland Prime Office Park	North side of Good Hope Road along Flint Drive, east of STH 175	159	4

WAUKESHA COUNTY JOBS BY INDUSTRY



MAJOR PRIVATE EMPLOYERS

The largest private employers in the Village are in the business management, manufacturing, and health services industry sectors.

- Kohl's Corporation (1,000 or more)
- Froedtert & the Medical College of Wisconsin (1,000 or more)
- Harley Davidson (500 - 999)
- Arandell Corporation (500 - 999)
- Leonardo DRS (500 - 999)
- Wacker Neuson (500 - 999)
- Bradley Corporation (500 - 999)
- Alto-Shaam (500 - 999)
- Enerpac (500 - 999)

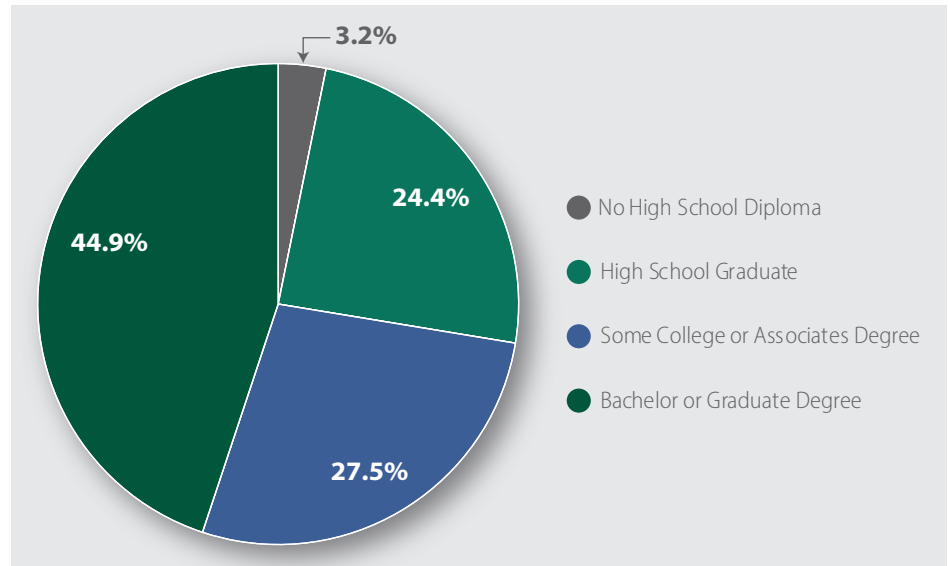
* Unemployment rate for Waukesha County as of March 2022.

EDUCATIONAL OPPORTUNITIES

Menomonee Falls is served by two school districts: the School District of Menomonee Falls and the Hamilton School District. The School District of Menomonee Falls generally serves the north and east sections of the Village, and the Hamilton School District generally serves the southwest portion of the Village. Both districts are ranked in the top 10% of all school districts in Wisconsin. Menomonee Falls is also served by several private schools in the Lutheran, Catholic and Baptist denominations.

Numerous higher education opportunities are available to Menomonee Falls residents. Seven universities and colleges, including the University of Wisconsin-Milwaukee, Marquette, and the Milwaukee School of Engineering, as well as UWM at Waukesha and UWM at Washington County, both two-year campuses affiliated with UW-Milwaukee, are all located within a 30 minute drive for

HIGHEST EDUCATIONAL ATTAINMENT



Menomonee Falls residents. Seven technical colleges are also available within a 30 minute drive providing additional educational options, including Waukesha County Technical College located in Pewaukee.

ACT SCORES

Menomonee Falls/Hamilton/ National

English 19.4/20.0/20.1

Math 20.8/22.2/20.4

Reading 20.0/21.6/21.2

Science 20.7/21.9/20.6

Composite 20.4/21.6/20.7

GOVERNMENT

The Village of Menomonee Falls is governed by a Village Board, consisting of a Village President and six trustees. The Board makes decisions regarding the policies of the Village, including the Village budget, capital improvements and all ordinances. The Board appoints a Village Manager, who is responsible for the daily operations of the Village. The Village Police and Fire Departments have over 130 total sworn and civilian employees to provide emergency services. The Menomonee Falls Fire Department recently merged with the Village of Lannon's Fire Department, creating one Department serving both communities.

PARKS

Menomonee Falls manages 16 developed parks totaling 293 acres, one developed parkway, and one trail corridor segment offering a wide range of recreational activities including baseball, soccer, fishing, and picnicking. The Village also owns over 1,800 acres in designated natural preserves and undeveloped/potential park sites. Menomonee Park, which is operated by Waukesha County, provides camping and swimming opportunities, and the 16 mile regional Bug Line Trail extends from Menomonee Falls to the Town of Merton. With three 18-hole golf courses open to the public, plenty of opportunity is provided for those who like to "hit the greens".

TAXES

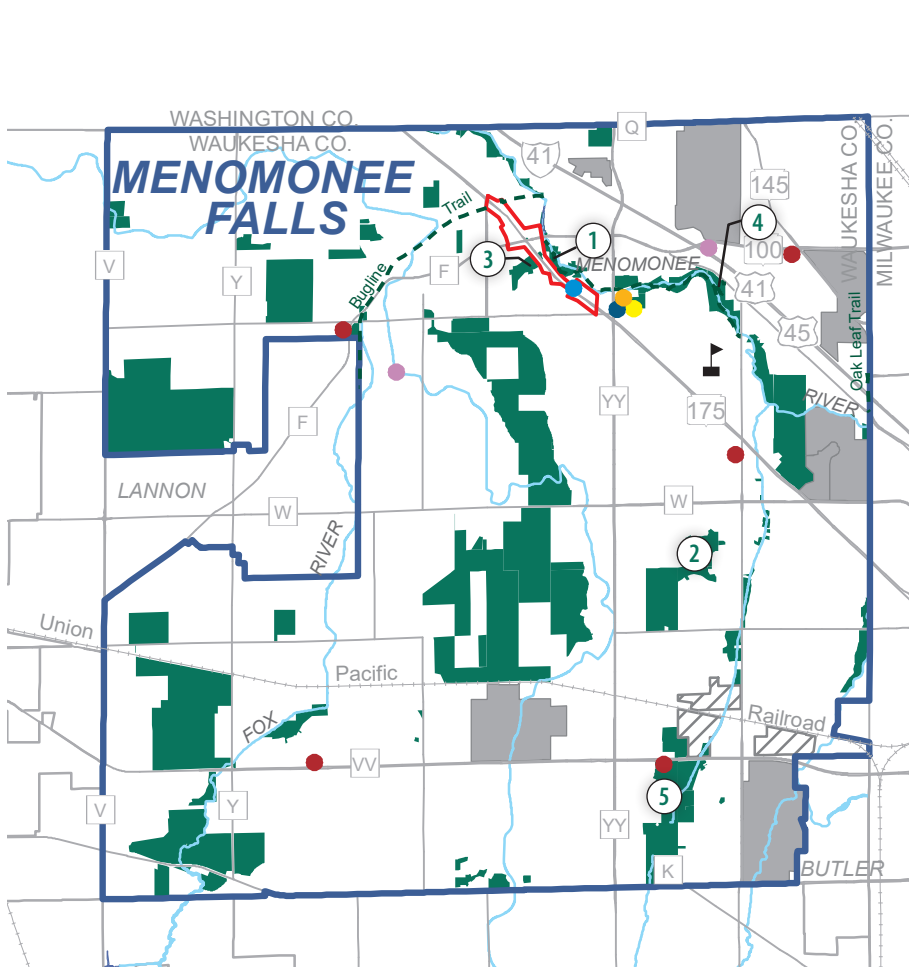
Property tax: \$15.90 per \$1,000 of assessed value

Sales tax: 5.0%

HEALTHCARE

Community Memorial Hospital of Menomonee Falls (a 200 bed hospital) has partnered with the Froedtert & the Medical College of Wisconsin to form a regional health network, including Wisconsin's only academic medical center. Ascension Wisconsin Hospital-Menomonee Falls Campus is a full-service hospital offering a wide range of health care services. In addition, the Milwaukee Regional Medical Center is located minutes away in Milwaukee County

VILLAGE OF MEMOMONEE FALLS ECONOMIC PROFILE MAP: 2022



- Existing Business/Industrial Park (with Lots Available)
- ▨ Existing Business/Industrial Park (No Lots Available)
- 🏫 Public High School
- 📏 Downtown Area
- Village Hall
- Post Office
- Police Station
- Library
- Fire Station
- Hospital
- Park and Open Space Sites
- ⋯ Existing Bike Trail

PARKS

The Village of Menomonee Falls park system has 16 parks, including 5 community parks:

- ① Lime Klin Park
- ② Oakwood Park
- ③ Village Park
- ④ Walter Diehnelt Rotary Park
- ⑤ Willowood Park

www.menomonee-falls.org/1166/Parks-Forestry

COMMUTING PATTERNS

TRANSIT

The Village is located near a few routes of the Milwaukee County Transit System, providing bus access throughout Milwaukee County, and connections to numerous destinations by bus, rail, and air. The Village is also served by FlexRide Milwaukee, an on-demand, microtransit service that connects Milwaukee residents to jobs in nearby communities. Passengers book rides by app or phone and may be paired with other passengers heading in the same direction.

TRAVEL TIMES

- To Downtown Milwaukee: 22 Minutes
- To Downtown Madison: 82 Minutes
- To Milwaukee Mitchell International Airport: 28 Minutes
- To Intermodal Station: 22 Minutes

