

## HISTORY & LOCATION

The first European settlers in the area chose the "big bend" in the Fox River and built the first saw mill, inn, and post office there in the 1840s. Big Bend was incorporated in 1928. The Village has been a recipient of grants to promote urban forestry by planting trees, resulting in Big Bend becoming an official Tree City USA community. Big Bend has an area of 3.3 square miles and is located in the southern part of Waukesha County just north of Racine County along IH 43, about 20 miles southwest of Milwaukee.



## VILLAGE OF BIG BEND

# ECONOMIC PROFILE

## DEMOGRAPHICS

Age Range:

0 to 19: 21.7%

20 to 44: 26.8%

45 to 64: 35.0%

65 and Older: 16.5%

Big Bend Median Age: 45.8

Waukesha County Median Age: 43.2

White: 92.8%

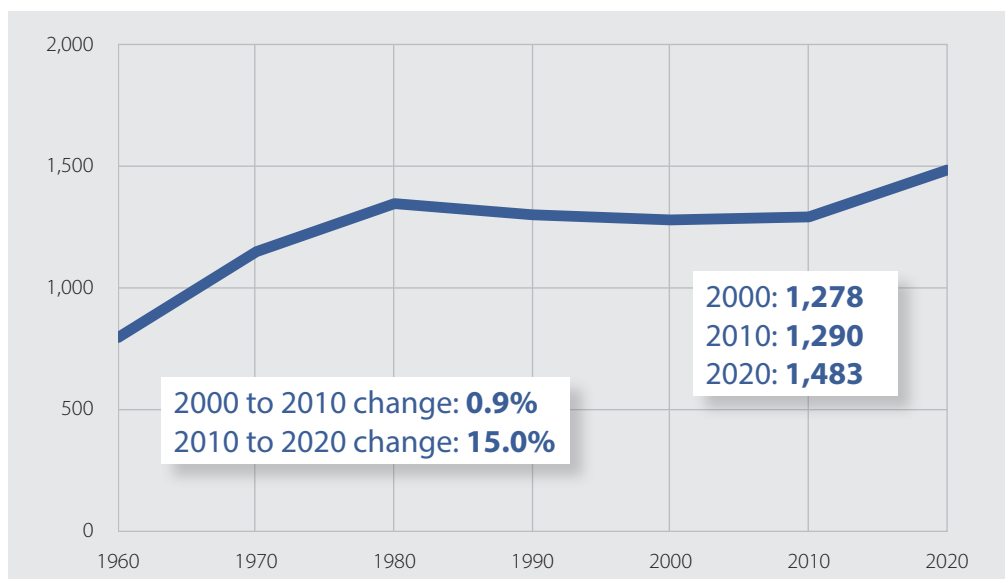
Black: 0.5%

Asian: 0.0%

Other Race: 4.7%

Hispanic: 2.0%

## CENSUS POPULATION



## HOUSING

Total Housing Units: 564

Owner Occupied Housing Units:

441 (78.2%)

Median Value: \$223,100

Renter Occupied Housing Units:

96 (17.0%)

Median Monthly Rent: \$1,110

Vacant Housing Units: 27 (4.8%)

## MEDIAN ANNUAL HOUSEHOLD INCOME

Village of Big Bend: \$85,750

Waukesha County: \$87,277

Southeastern Wisconsin: \$62,800

Wisconsin: \$61,747

United States: \$62,843

## CONTACTS



**Big Bend Economic  
Development Coordinator**

262-662-2747

Email: [clerk@villageofbigbend.com](mailto:clerk@villageofbigbend.com)



**Waukesha County Center for Growth**

262-409-2643

[www.waukeshagrowth.org](http://www.waukeshagrowth.org)



**Southeastern Wisconsin  
Regional Planning Commission**

262-547-6721

[www.sewrpc.org](http://www.sewrpc.org)

## LABOR FORCE

Residents in the Labor Force: 778

Unemployment Rate: 2.6%\*

## RESIDENT OCCUPATIONS

Management, Business, Science, and Arts: 28.0%

Natural Resources: 15.9%

Production, Transportation, and Material Moving: 20.2%

Sales and Office: 19.0%

Services: 16.9%

## BUSINESS PARKS

Bahl Business Park

Location: Northeast quadrant of STH 164 and CTH ES (National Avenue)

Size: 147 acres

No. of Vacant Parcels: All

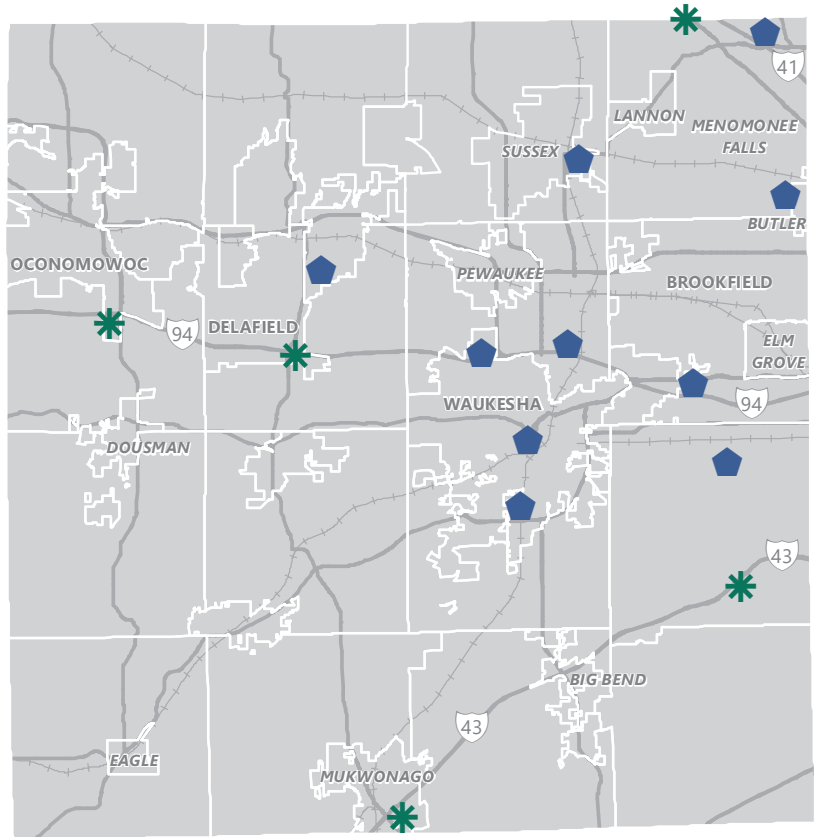
Big Bend Industrial Park

Location: Northwest quadrant of CTH L and Edgewood Drive

Size: 51 acres

No. of Vacant Parcels: 0

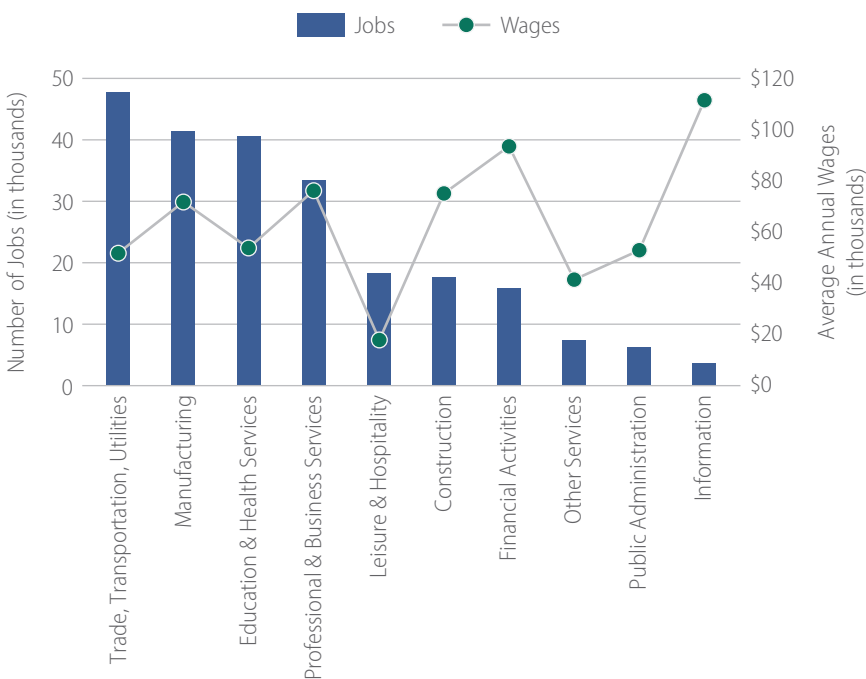
## MAJOR EMPLOYMENT CENTERS



**EXISTING TO BE RETAINED**

**RECOMMENDED BY 2050**

## WAUKESHA COUNTY JOBS BY INDUSTRY



## MAJOR PRIVATE EMPLOYERS

The largest private employers in the Village cover a variety of industries.

DC Seven App Fund (30 - 50)

DeLuca & Hartman

Construction (30 - 50)

DeLuca & Tobin

Cable Contractors (30 - 50)

E & W Sewer & Water (30 - 50)

Edgewood Golf Course (30 - 50)

Fickau (30 - 50)

Kelly's Bleachers Big Bend (30 - 50)

Metro Welding & Fabricating (30 - 50)

Northwest Cable Construction (30 - 50)

Stein Gardens & Gifts (30 - 50)

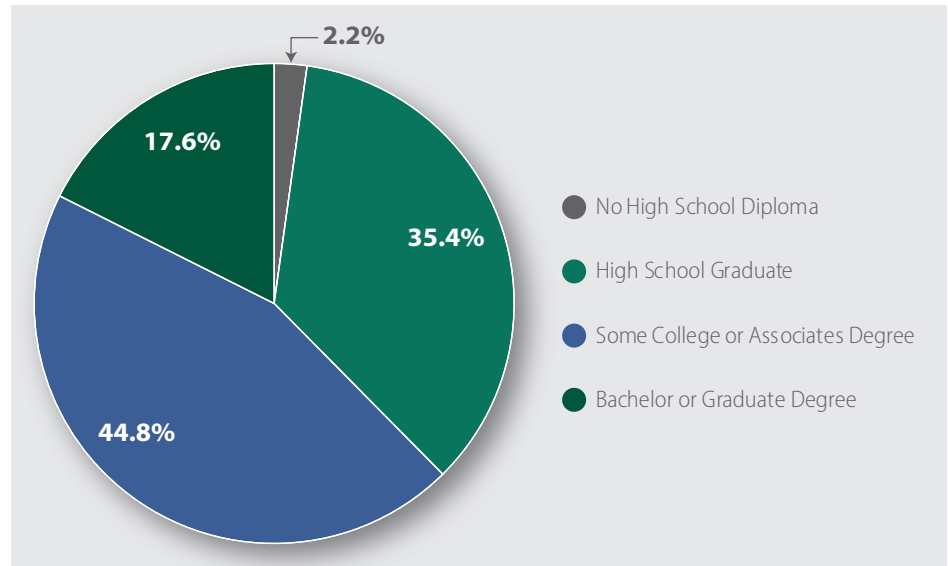
\* Unemployment rate for Waukesha County as of March 2022.

## EDUCATIONAL OPPORTUNITIES

Big Bend is located in the Mukwonago Area School District, which includes one high school, one middle school, and six elementary schools. The District supports leading-edge technology in the schools through science, technology, engineering, and math (STEM) programs, 1:1 wireless device frameworks, and personalized learning. In addition, Big Bend is served by two private schools and by the Big Bend Village Library, which is a member of the Waukesha and Jefferson Counties Bridges Library System.

Numerous higher education opportunities are also available to Big Bend residents in Waukesha County and in neighboring counties. Carroll University, a private university offering undergraduate and graduate programs, and UWM at Waukesha—a two-year campus affiliated with UW-Milwaukee—are both located in the City of Waukesha. In addition, Waukesha County Technical College (WCTC) is located just north of Waukesha in Pewaukee and offers associates degrees, technical diplomas, and short-term

## HIGHEST EDUCATIONAL ATTAINMENT



certificates. Nearby University of Wisconsin-Whitewater in Walworth County offers four-year undergraduate programs as well as graduate degrees. Milwaukee County is home to 15 universities, including UW-Milwaukee, Marquette University, and the Milwaukee School of Engineering. Together, these universities offer a wide variety of undergraduate and graduate programs.

## ACT SCORES

### Mukwonago School District/National

English 18.5/20.1  
Math 20.2/20.4  
Reading 20.2/21.2  
Science 20.6/20.6  
Composite 20.0/20.7

## GOVERNMENT

The Village of Big Bend is governed by a Village Board, consisting of a Village President and six trustees. The Board makes decisions regarding most Village matters, including the Village budget, capital improvements, and ordinances. The Village Police and Fire Departments have 25 full and part time members, as well as paid-on-call volunteer fire fighters to provide emergency services.

## PARKS

Big Bend has two parks, offering a wide range of facilities, including playground equipment, a baseball diamond, a soccer field, picnic and camping facilities, and a boat launch site on the Fox River. The parks also protect unique natural resources and provide places for the community to gather.

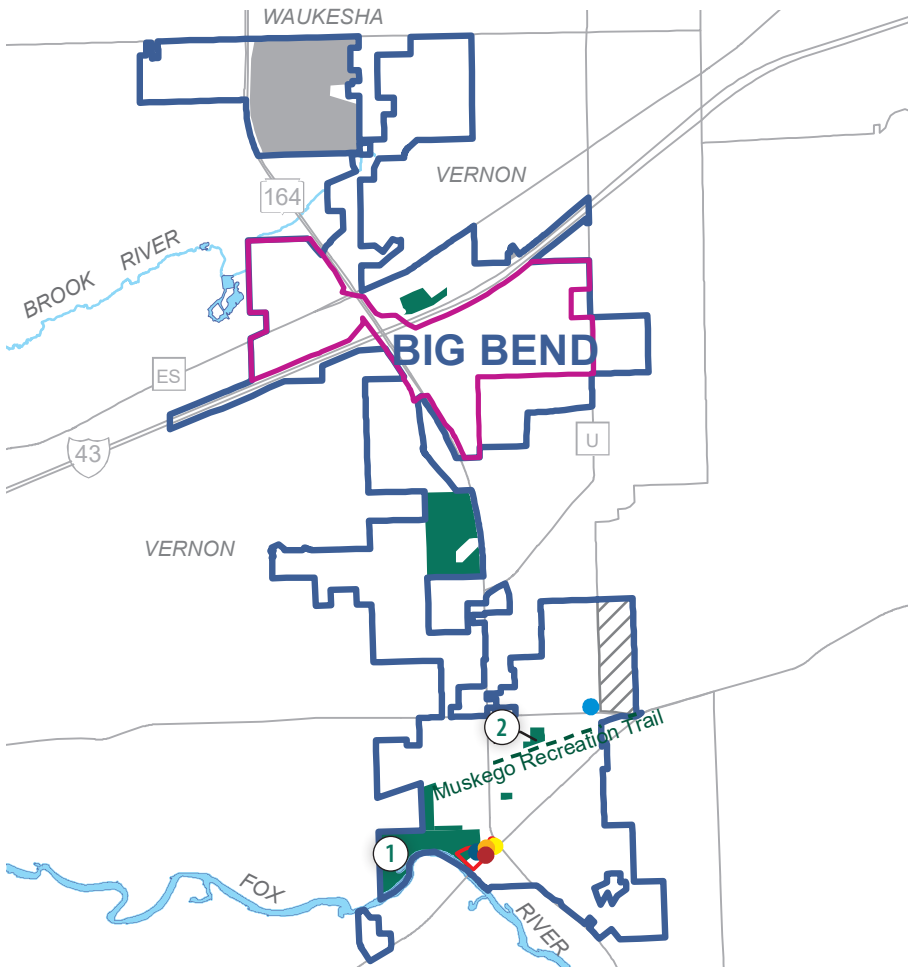
## TAXES

Property tax: \$16.24 per \$1,000 of assessed value  
Sales tax: 5.0%

## HEALTHCARE

Several hospitals and clinics in the surrounding communities of Waukesha, New Berlin, Mukwonago, and Muskego are easily accessible from Big Bend. In addition, the Milwaukee Regional Medical Center is located in neighboring Milwaukee County.

# VILLAGE OF BIG BEND ECONOMIC PROFILE MAP: 2022



- Existing Business/Industrial Park (with Lots Available)
- Existing Business/Industrial Park (No Lots Available)
- Future Development Area
- Downtown Area
- Village Hall
- Post Office
- Police Station
- Library
- Fire Station
- Park and Open Space Sites
- Existing Bike Trail

**PARKS**

The Village of Big Bend has two public parks, including:

- ① Riverside Park
- ② Village Park

[www.villageofbigbend.com/residents/village\\_parks/index.php](http://www.villageofbigbend.com/residents/village_parks/index.php)

## COMMUTING PATTERNS

### TRANSIT

Waukesha County Transit—operated by Wisconsin Coach Lines—provides commuter bus service between locations in Waukesha County and Downtown Milwaukee, where riders can connect to numerous destinations by bus, rail, and air. The service operates weekdays, mainly over freeways with limited intermediate stops.

### TRAVEL TIMES

- To Downtown Milwaukee: 26 Minutes
- To Downtown Madison: 78 Minutes
- To Milwaukee Mitchell International Airport: 22 Minutes
- To Intermodal Station: 26 Minutes

