



# Wisconsin's Active Transportation Plan

WISCONSIN DEPARTMENT OF TRANSPORTATION

Bureau of Planning and Economic Development



SEWRPC Environmental Justice Task Force

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## Active Transportation (AT) Definition

*Active Transportation is using human-powered means of travel, which includes bicycling and walking, with or without the use of mobility aids, and may also include using other human-scaled or micromobility devices that may be electric-powered or electric-assisted, such as e-bikes and e-scooters.*

# Project Need

- Replace existing Bicycle Plan (1998) and Pedestrian Policy Plan (2002)
- Supplement and support Connect 2050
- Provide current snapshot of active transportation in Wisconsin
- Provide planning and policy recommendations to support active transportation in Wisconsin



# ATP Tasks

- Public & Stakeholder Engagement
- Background & Existing Conditions
- Policy & Process Review
- Vision & Goal Setting
- Recommendations Development
- Prioritization, Funding & Implementation
- Plan Document
- AT Guidance & Tools Evaluation
- Toolkit & Resource Development



# Engagement Summary

- TAC and Steering Committee Meetings
- Virtual Open Houses
- Pop Up Events
- Survey and Poll
- Focus Groups



# Key Themes

- Safety first
- People want to walk, bike, and roll more
- Lack of active transportation infrastructure, motor vehicle speed and volumes, distance, and weather are the top four reasons for people not using active transportation.
- People mostly use active transportation for recreational purposes.



# Key Themes

- People try not to walk, bike, or roll on State Highways
- Separation from traffic is important
- Facilities need to be accessible and maintained year round
- WisDOT should be a leader in guidance



# Vision Statement

WisDOT envisions that walking, bicycling, and other forms of active transportation will be safe, accessible, and convenient for people of all ages and abilities.





# Goals

- Improve Safety
- Increase Transportation Equity
- Encourage Active Mobility
- Improve Connectivity
- Educate and Raise Awareness
- Collaborate and Coordinate
- Invest Strategically and Sustainably



# Moving Forward

- Draft Plan under development
- To stay current with the ATP activities please visit: <https://www.wisdotplans.gov/plan/atp2050>
- 30 day comment period and virtual open houses when draft plan is available

