

# Regional Food System Plan Preliminary Report Outline

## Executive Summary

### Chapter 1: Introduction

- **1.1 Purpose Statement**
  - Purpose Statement
    - » Commission Introduction
    - » Food System Definition
    - » COVID-19 Disclaimer
  - The Region & Need for Regional Planning
  - Building on Existing Initiatives & Assets
  - Equity & Inclusion in the Planning Process
  - Food Access
  - Agricultural & Natural Resources
  - Urban-Rural Link
- **1.2 Organizational Structure**
  - Advisory Committee
  - Environmental Justice Task Force
- **1.3 Public Outreach and Involvement**
  - Importance of Public Participation
  - Public Participation Plan
    - » Primary Organization Involvement
    - » Listening Tour
    - » Web, Newsletter, & Email
    - » Public Meetings
    - » Public Meetings Hosted by Community Partners
    - » Focus Groups
    - » Surveys
    - » Site Visit Outreach
    - » Asset Maps
- **1.4 Report Outline**

## Chapter 2: The Food System

- **2.1 Introduction to the Food System**
  - Food System Definition (Restatement)
  - Regional/Community Food Systems Planning Background
- **2.2 Agricultural Production**
  - Background
  - Agriculture in SE WI
    - » Development Pressure & Existing Farmland
    - » Planned Farmland
    - » Farm Production & Revenue
    - » Organic Agriculture
    - » Agricultural Producers
    - » Farm Financing & Equity in Farm Financing
    - » Introduction to the Farm Bill
    - » Urban Agriculture
    - » Community Gardening
    - » Land Use Regulations & Zoning Barriers to Urban Agriculture
    - » Other Barriers to Urban Agriculture
    - » Vertical Agriculture
  - Regional Asset Maps
- **2.3 Processing**
  - Types of Food Processing
  - Processing Infrastructure
  - Regulation of Food Processing
    - » Labeling & Packaging
- **2.4 Food and Beverage Manufacturing**
  - Introduction to the Food and Beverage Manufacturing Industry Cluster
  - Food and Beverage Manufacturing in Southeastern Wisconsin
    - » Economic Indicators
    - » Exports & Imports
    - » Sales & Revenue
    - » Average Annual Wage
    - » Change & Expected Change
- **2.5 Distribution**
  - Types of Food Distribution
  - Food Transportation
    - » Food Miles
    - » Regulation of Food Transportation
    - » Supply Chain
    - » Regional Freight Transportation Infrastructure
  - Food Hubs

- **2.6 Point of Sale**
  - Grocery Retail
    - » Convenience Stores
    - » Full-Service/Supermarkets
    - » Co-ops & Alternative Grocery
  - Food Service Industry
    - » Commercial vs. Noncommercial Foodservice
    - » Food Service Workforce
  - Direct-to-Consumer
    - » Community Supported Agriculture (CSA)
    - » Fresh Farm Atlas
  
- **2.7 Consumption**
  - Brief Intro (Chapter 3 covers Consumers in depth)
  
- **2.8 Food Waste**
  - Food Waste Statistics
  - Food Waste Reduction or Re-Use
    - » US EPA Food Recovery Hierarchy
    - » Gleaning
    - » Composting
  - Food Waste in Southeastern Wisconsin
  
- **2.9 Conclusions**

## Chapter 3: Consumers

- **3.1 Introduction**
  
- **3.2 Population**
  - Population Size, Growth, & Distribution
  - Race/Ethnicity
  - Age Distribution
  - Educational Attainment
  - Housing
    - » Household Type
    - » Household Size
  
- **3.3 Economy**
  - Total Employment
  - Employment by Industry Group
    - » Average Annual Wage
    - » Earnings by Sector
  - Spatial Mismatch & Job/Housing Balance
  - Transit Access to Jobs
  - Personal Income (Household/Per Capita)
  - Poverty Status
  - Economic Development
  - Food Related Entrepreneurship

- **3.4 Health & Nutrition**
  - Health Factors
  - Social Determinants of Health
    - » County Health Rankings
  - Health Equity
    - » Produce Prescription Programs
  - Healthcare Institutions & Food
  - Well-Rounded Nutrition
    - » Dietary Advice Guidelines
  - Food Safety
  
- **3.5 Education**
  - Food Literacy & Education
  - Workforce Development
  - Health & Nutrition Education
    - » Farm to School
    - » School Gardens
    - » Farming Educational Programs
  - School Meals
  
- **3.6 Food Security**
  - Equal Access to Food
    - » Food that is Safe, Fresh, Nutritious, Affordable, & Desirable
  - USDA Food Distribution Programs
  - Infrastructure

## **Chapter 4: Environmental Stewardship**

- **4.1 Introduction**
  
- **4.2 Natural Resources**
  - Environmental Corridors
  - Natural Areas & Critical Species
  - Soil
  - Water
  - Vegetation
  
- **4.3 Agricultural Impacts on the Environment**
  - Industrial Agriculture
  - Sustainable Agricultural Practices
  - Community Health & Welfare
  
- **4.4 Agricultural Effects on the Climate**
  - Climate Change
  - Greenhouse Gas Emissions

## **Chapter 5: Recommended Plan**

- **5.1 Purpose Restatement**
- **5.2 Objectives**
  - Well-connected regional system of shareholders
  - Readily accessible and affordable fresh food options
  - Reduced economic & health disparities
  - Improved and expanded transportation options
  - Increased locally owned & sustainable farming operations
  - Continued stewardship of productive agricultural land and sensitive natural resources
  - Increased educational efforts & food literacy
- **5.3 Recommendations**
  - Include a Chart (Objectives and Workable Solutions)
  - Implementation Agencies and Organizations
- **5.4 Monitoring of Recommendations**
  - Monitoring Frequency
  - Measures
  - Anticipated Source of Data

## **Appendix: Case Studies**

- **Case Study**
  - City of Columbus & Franklin County, Ohio Local Food Action Plan
  - Denver Food Vision
  - Greater Philadelphia Food System Plan
  - New Haven Food Action Plan
  - Regional Food System Plan for Vermont's Northeast Kingdom

#254878  
MLP/mid  
03/08/22