



Ozaukee County, WI

Southeastern Wisconsin Regional Planning Commission
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Waukesha, Wisconsin 53187

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Report Parameters

1 County

55089 Ozaukee County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

93,460

Population (2023)

Population **grew by 4,158** over the last 5 years and is projected to **grow by 3,553** over the next 5 years.

46,960

Total Regional Employment

Jobs **decreased by 1,216** over the last 5 years but are projected to **grow by 1,301** over the next 5 years.

\$92.3K

Median Household Income (2022)

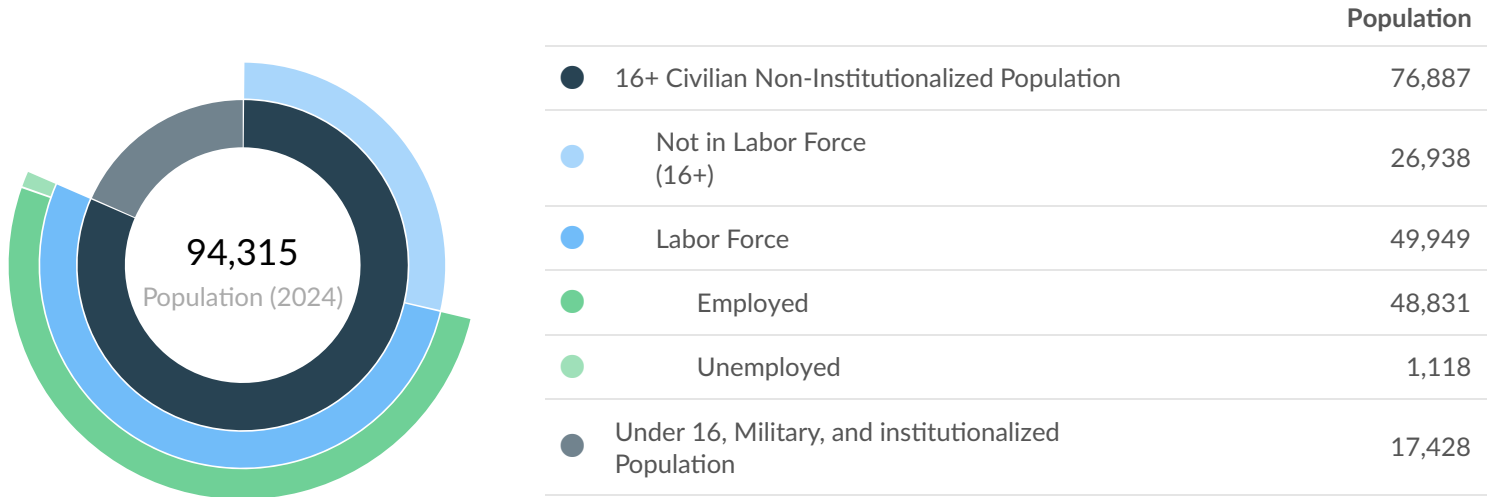
Median household income is **\$17.1K above** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 4.7%** since 2018, growing by 4,158. Population is expected to **increase by 3.8%** between 2023 and 2028, adding 3,553.
- From 2018 to 2023, jobs **declined by 2.5%** in Ozaukee County, WI from 48,176 to **46,960**. This change **fell short of the national growth rate of 4.5% by 7.0%**. As the number of jobs declined, the **labor force participation rate decreased from 67.9% to 65.0% between 2018 and 2023**.
- Concerning educational attainment, **31.0% of Ozaukee County, WI residents possess a Bachelor's Degree** (9.8% above the national average), and **8.1% hold an Associate's Degree** (0.7% below the national average).
- The top three industries in 2023 are Restaurants and Other Eating Places, Colleges, Universities, and Professional Schools, and Offices of Physicians.

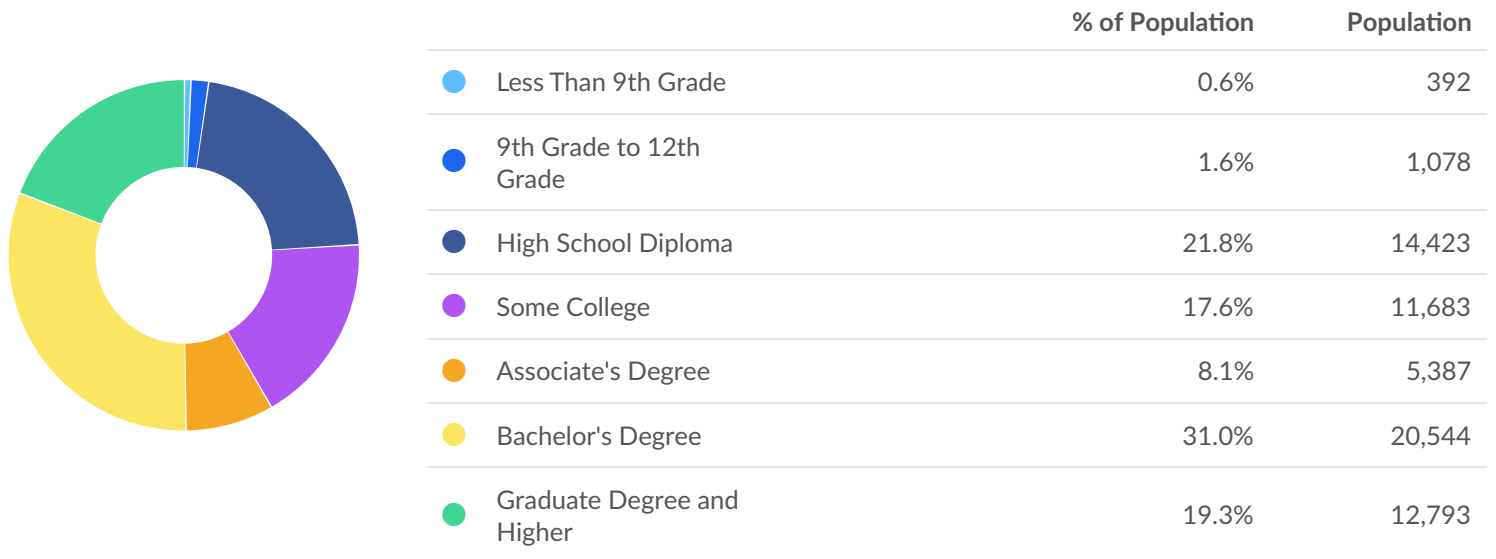
	Population (2024)	Labor Force (Oct 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	94,315	49,949	46,960	112.5	\$6.30B	\$8.98B	\$5.82B
State	5,932,800	3,179,316	3,245,667	100.2	\$412.45B	\$381.77B	\$408.89B

Oct 2024 Labor Force Breakdown



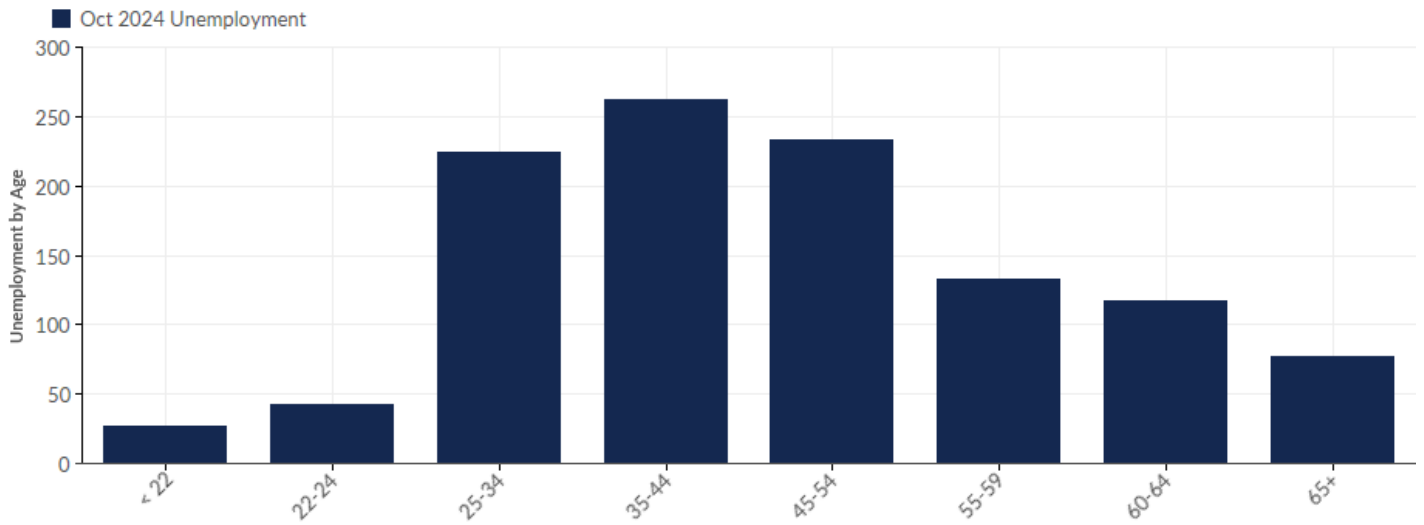
Educational Attainment

Concerning educational attainment, **31.0% of Ozaukee County, WI residents possess a Bachelor's Degree** (9.8% above the national average), and **8.1% hold an Associate's Degree** (0.7% below the national average).



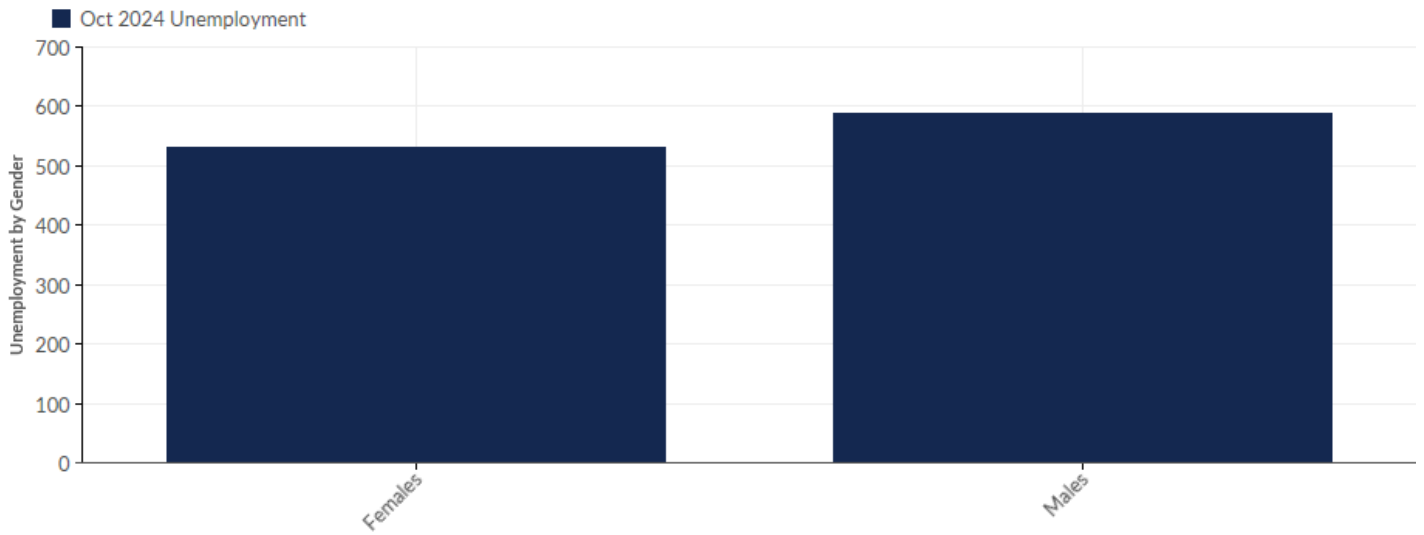
Unemployment by Demographics

Unemployment by Age



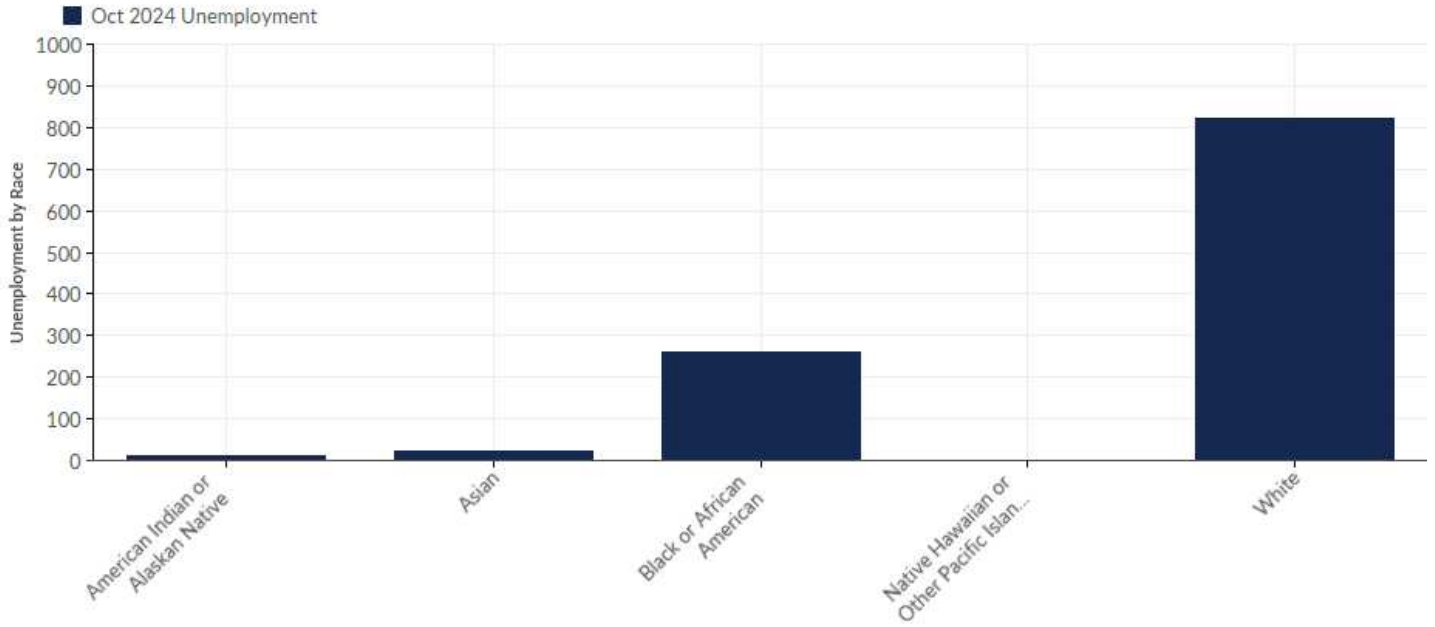
Age	Unemployment (Oct 2024)	% of Unemployed
< 22	27	2.42%
22-24	43	3.85%
25-34	224	20.04%
35-44	262	23.43%
45-54	233	20.84%
55-59	133	11.90%
60-64	118	10.55%
65+	77	6.89%
Total	1,118	100.00%

Unemployment by Gender



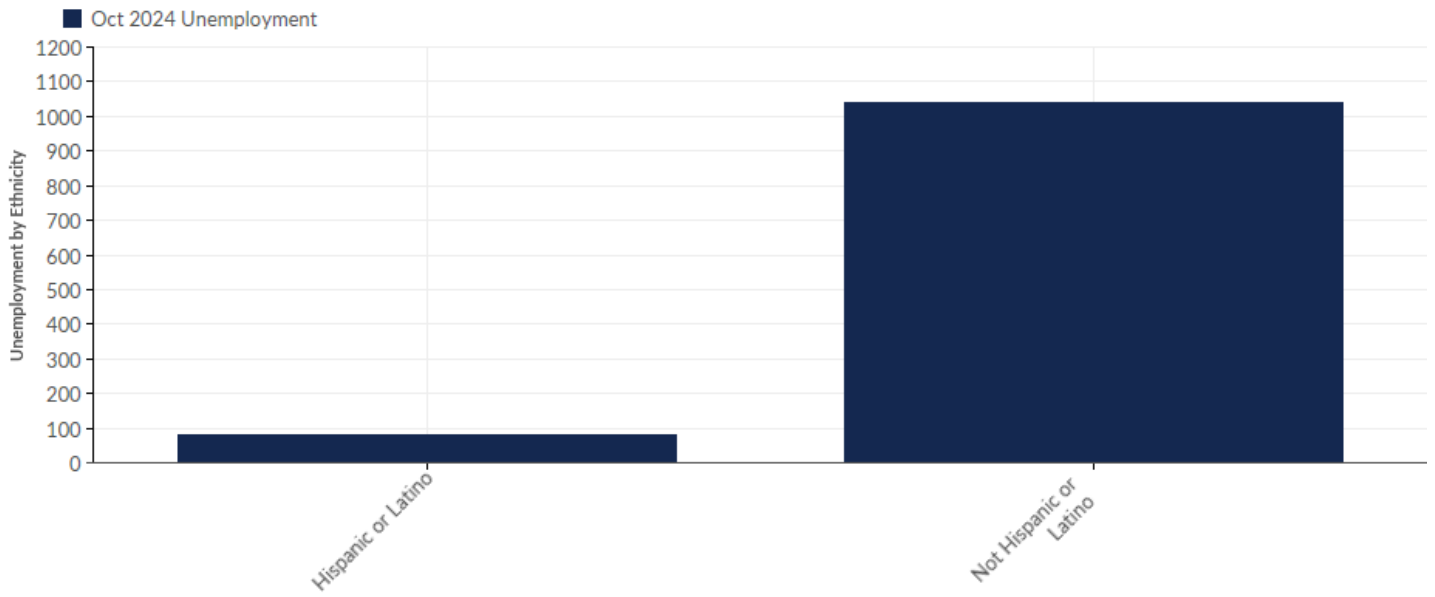
Gender	Unemployment (Oct 2024)	% of Unemployed
Females	530	47.41%
Males	588	52.59%
Total	1,118	100.00%

Unemployment by Race



Race	Unemployment (Oct 2024)	% of Unemployed
American Indian or Alaskan Native	11	0.98%
Asian	24	2.15%
Black or African American	262	23.43%
Native Hawaiian or Other Pacific Islander	2	0.18%
White	820	73.35%
Total	1,118	100.00%

Unemployment by Ethnicity

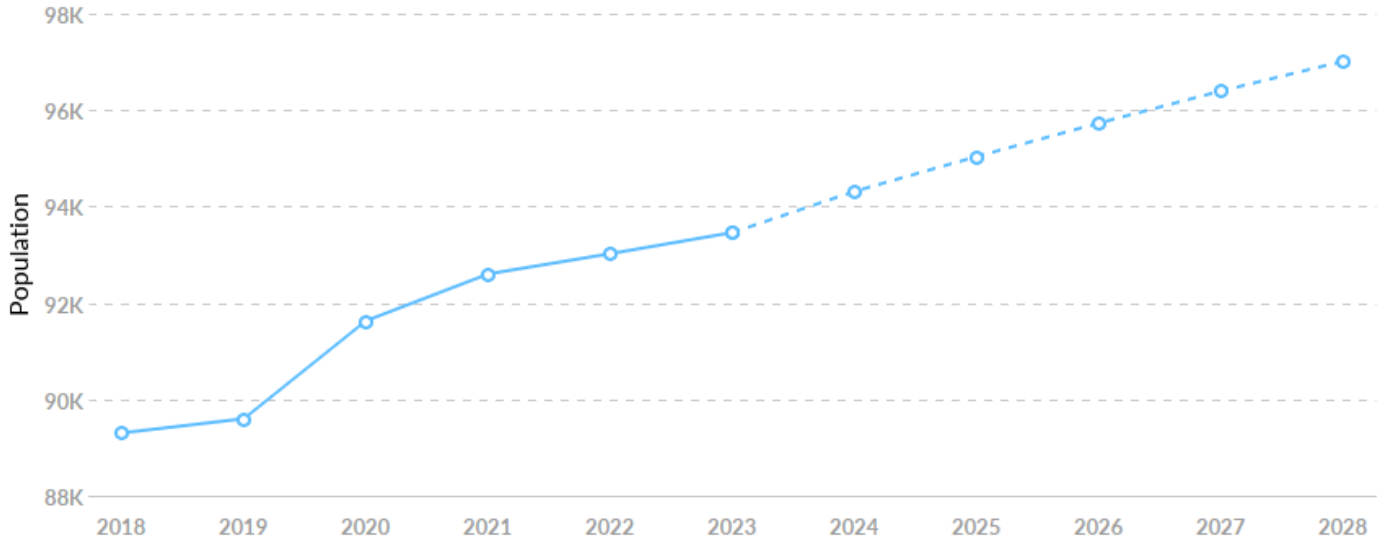


Ethnicity	Unemployment (Oct 2024)	% of Unemployed
Hispanic or Latino	79	7.07%
Not Hispanic or Latino	1,039	92.93%
Total	1,118	100.00%

Historic & Projected Trends

Population Trends

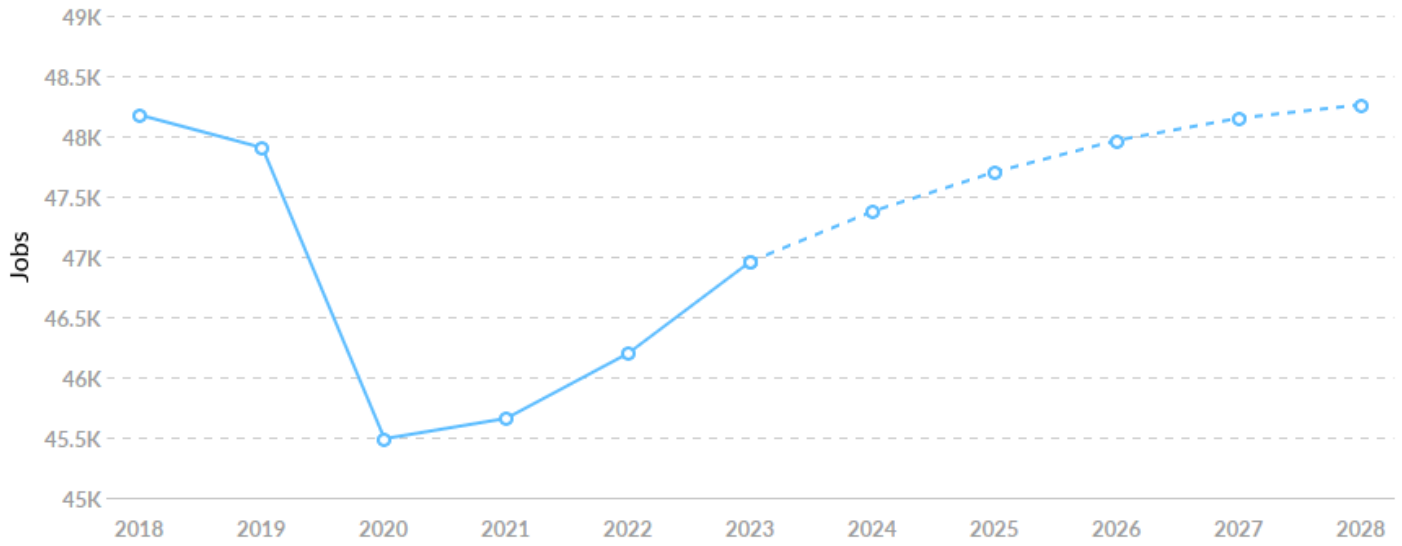
As of 2023 the region's population **increased by 4.7%** since 2018, growing by 4,158. Population is expected to **increase by 3.8%** between 2023 and 2028, adding 3,553.



Timeframe	Population
2018	89,302
2019	89,597
2020	91,629
2021	92,600
2022	93,021
2023	93,460
2024	94,315
2025	95,036
2026	95,731
2027	96,397
2028	97,013

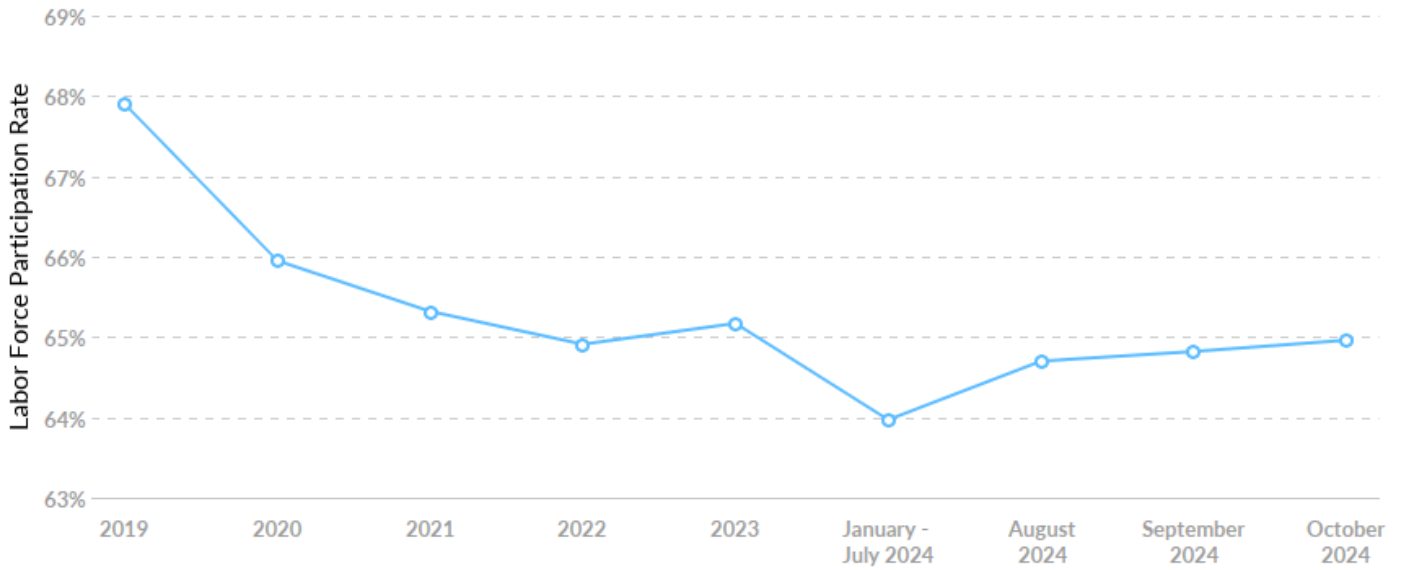
Job Trends

From 2018 to 2023, jobs declined by 2.5% in Ozaukee County, WI from 48,176 to 46,960. This change fell short of the national growth rate of 4.5% by 7.0%.



Timeframe	Jobs
2018	48,176
2019	47,905
2020	45,489
2021	45,658
2022	46,199
2023	46,960
2024	47,377
2025	47,703
2026	47,966
2027	48,150
2028	48,261

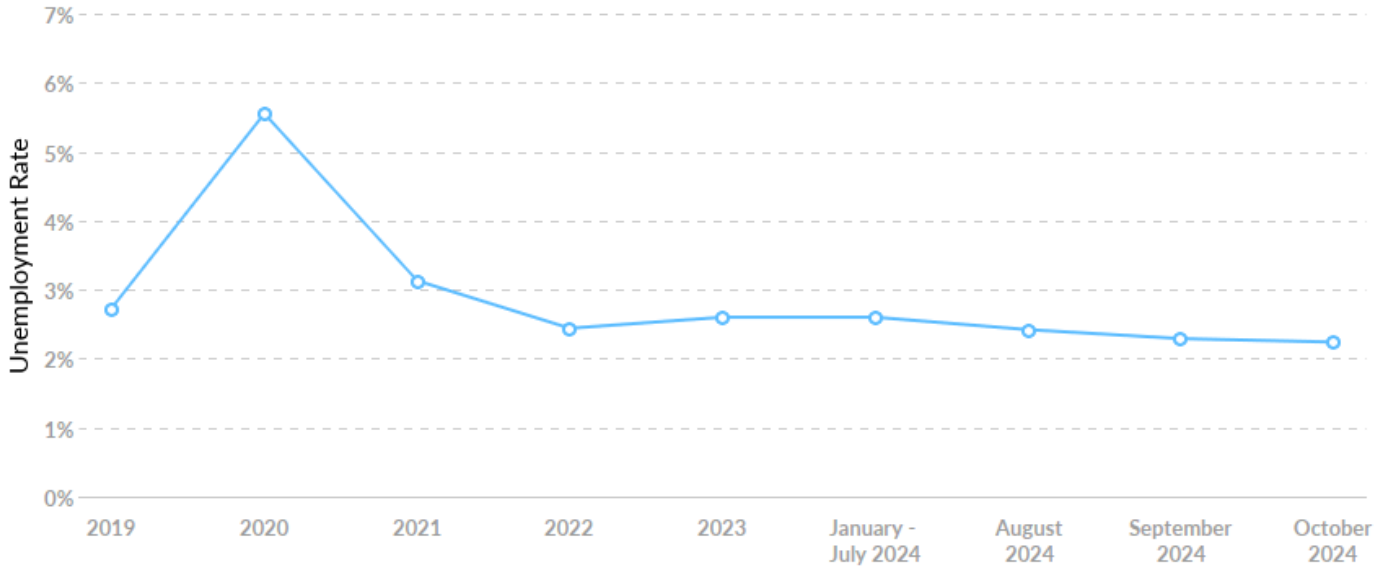
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	67.90%
2020	65.95%
2021	65.32%
2022	64.91%
2023	65.17%
January - July 2024	63.97%
August 2024	64.70%
September 2024	64.82%
October 2024	64.96%

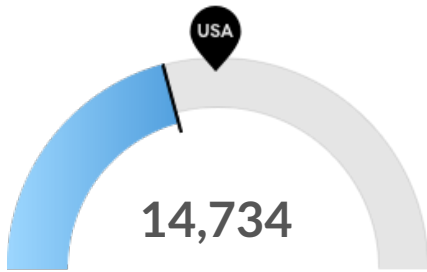
Unemployment Rate Trends

Ozaukee County, WI had an October 2024 unemployment rate of 2.24%, **decreasing from 2.73%** 5 years before.



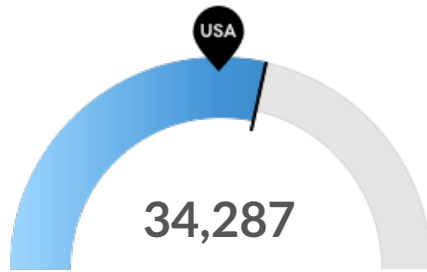
Timeframe	Unemployment Rate
2019	2.73%
2020	5.55%
2021	3.13%
2022	2.44%
2023	2.60%
January - July 2024	2.60%
August 2024	2.42%
September 2024	2.29%
October 2024	2.24%

Population Characteristics



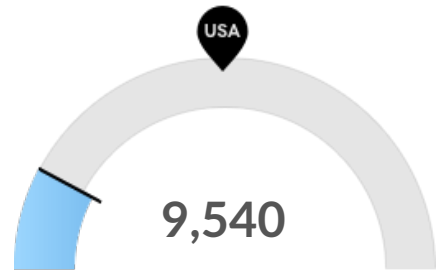
Millennials

Ozaukee County, WI has 14,734 millennials (ages 25-39). The national average for an area this size is 18,990.



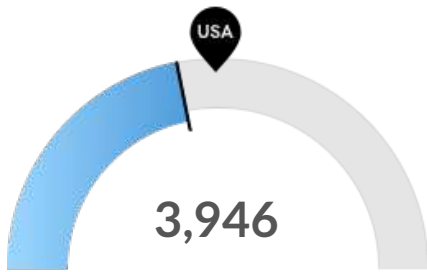
Retiring Soon

Retirement risk is high in Ozaukee County, WI. The national average for an area this size is 28,213 people 55 or older, while there are 34,287 here.



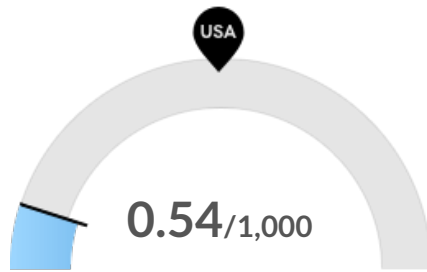
Racial Diversity

Racial diversity is low in Ozaukee County, WI. The national average for an area this size is 38,923 racially diverse people, while there are 9,540 here.



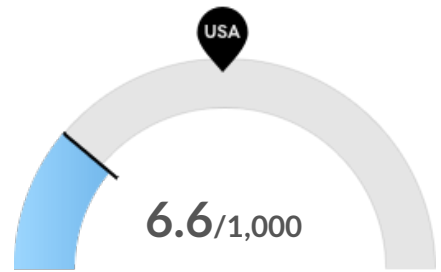
Veterans

Ozaukee County, WI has 3,946 veterans. The national average for an area this size is 4,756.



Violent Crime

Ozaukee County, WI has 0.54 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

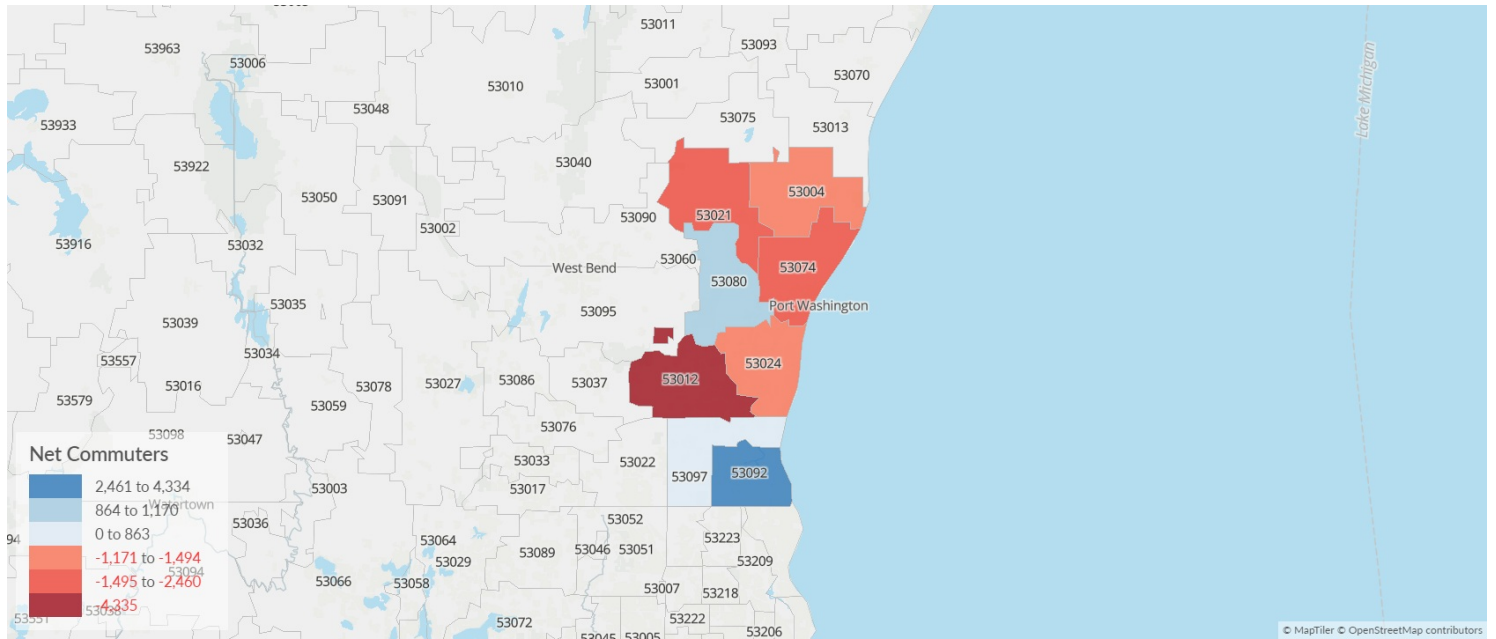


Property Crime

Ozaukee County, WI has 6.6 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Ozaukee County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

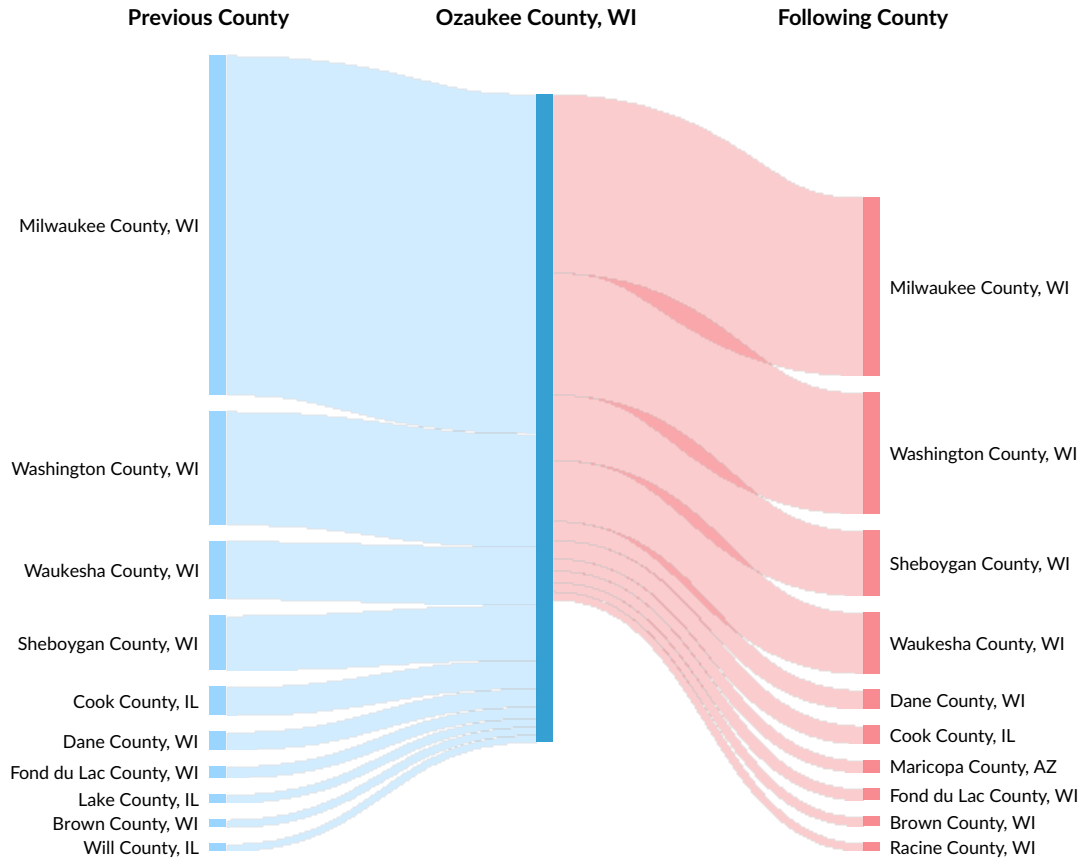
ZIP	Name	2023 Employment
53092	Mequon, WI (in Ozauke...	14,241
53024	Grafton, WI (in Ozauke...	9,573
53012	Cedarburg, WI (in Ozau...	6,551
53074	Port Washington, WI (in...	6,087
53097	Mequon, WI (in Ozauke...	4,341

ZIP	Name	2023 Workers
53092	Mequon, WI (in Ozauke...	11,780
53012	Cedarburg, WI (in Ozau...	10,886
53024	Grafton, WI (in Ozauke...	10,743
53074	Port Washington, WI (in...	7,583
53097	Mequon, WI (in Ozauke...	4,172

Inbound and Outbound Migration

The table below analyzes past and current residents of Ozaukee County, WI. The left column shows residents of other counties migrating to Ozaukee County, WI. The right column shows residents migrating from Ozaukee County, WI to other counties.

As of 2022, 1,511 people have migrated from Milwaukee County, WI to Ozaukee County, WI. In the same year, 795 people left Ozaukee County, WI migrating to Milwaukee County, WI. The total Net Migration for Ozaukee County, WI in 2022 was 375.

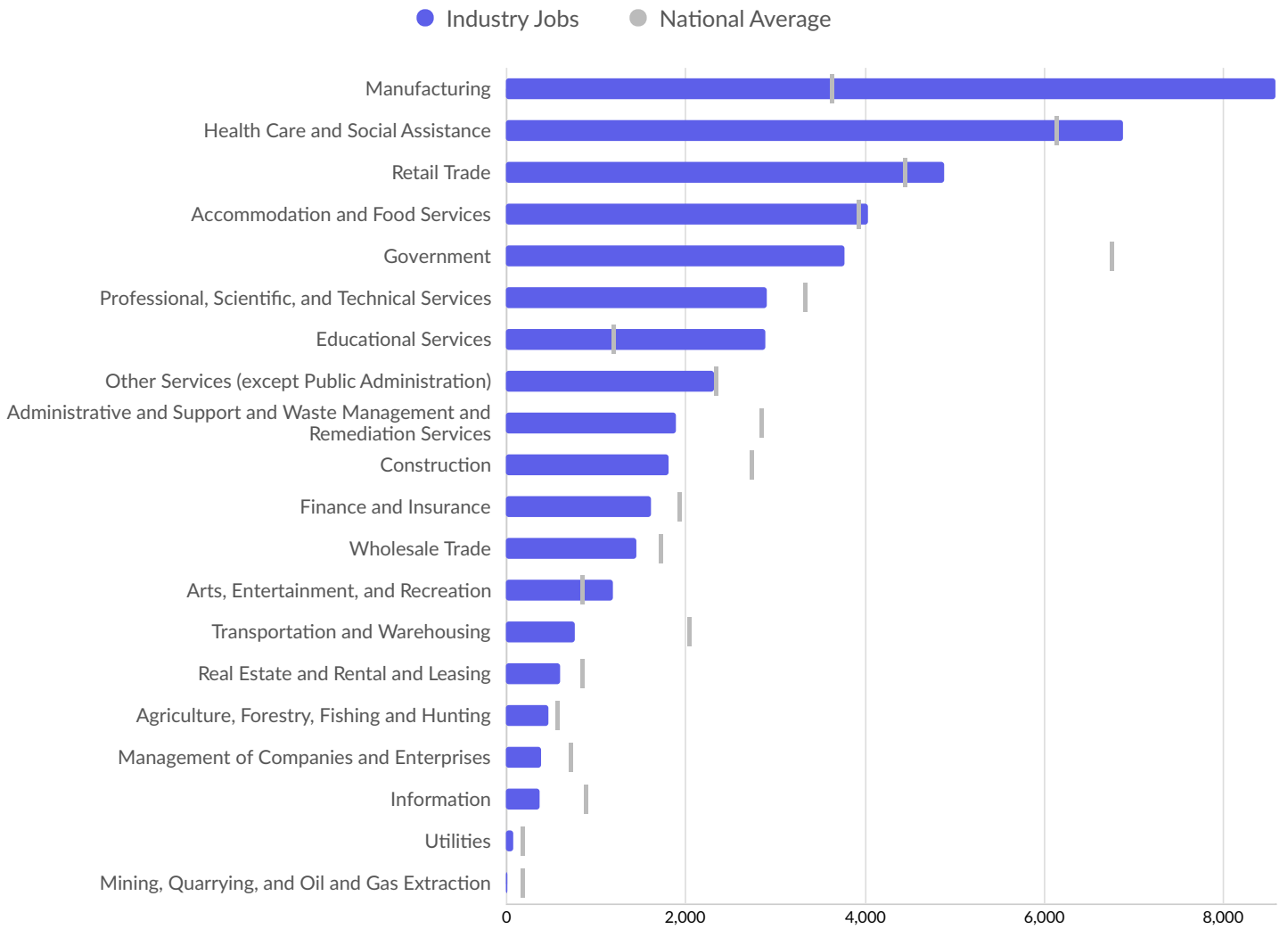


Top Previous Counties	Migrations
Milwaukee County, WI	1,511
Washington County, WI	505
Waukesha County, WI	258
Sheboygan County, WI	244
Cook County, IL	127
Dane County, WI	81

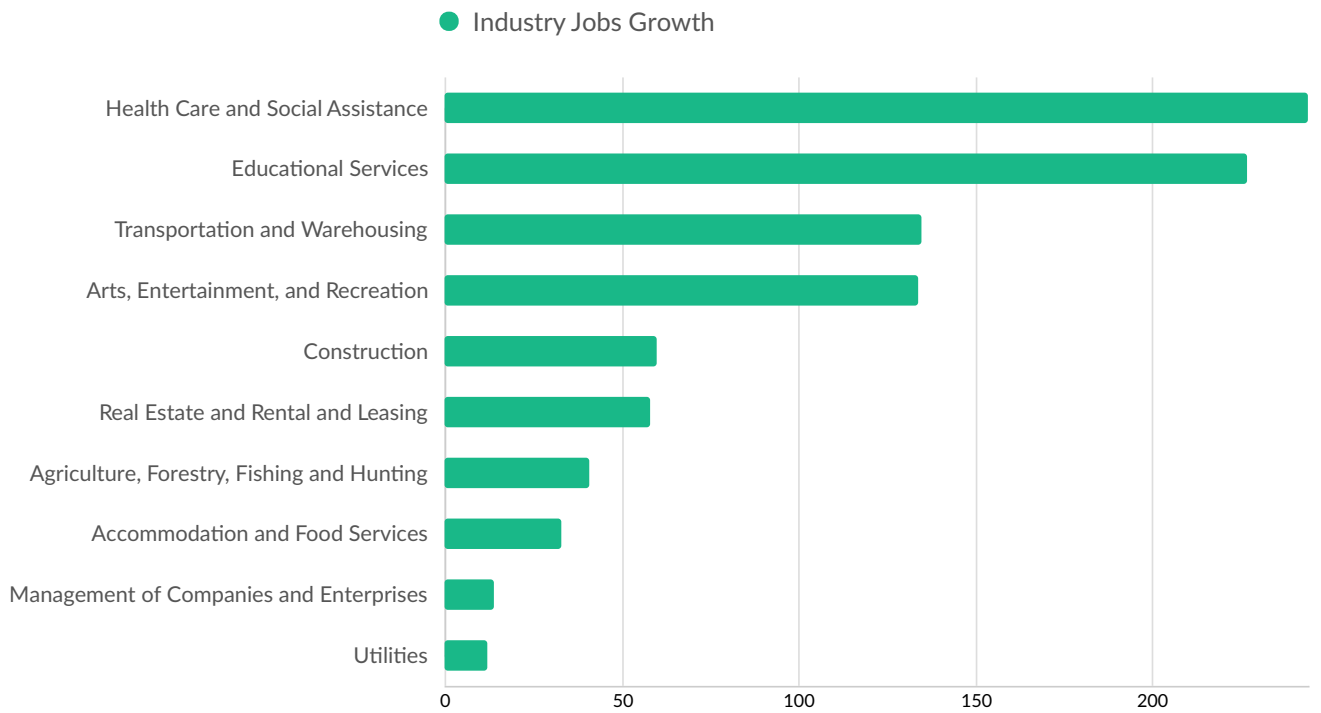
Top Previous Counties	Migrations
Fond du Lac County, WI	51
Lake County, IL	38
Brown County, WI	36
Will County, IL	32
Maricopa County, AZ	27
Kane County, IL	27
Racine County, WI	26
Outagamie County, WI	26
Lake County, FL	26
Top Following Counties	Migrations
Milwaukee County, WI	795
Washington County, WI	542
Sheboygan County, WI	291
Waukesha County, WI	272
Dane County, WI	85
Cook County, IL	81
Maricopa County, AZ	54
Fond du Lac County, WI	52
Brown County, WI	42
Racine County, WI	37
Winnebago County, WI	36
Collier County, FL	35
Lee County, FL	35
Charlotte County, FL	34
Manitowoc County, WI	34

Industry Characteristics

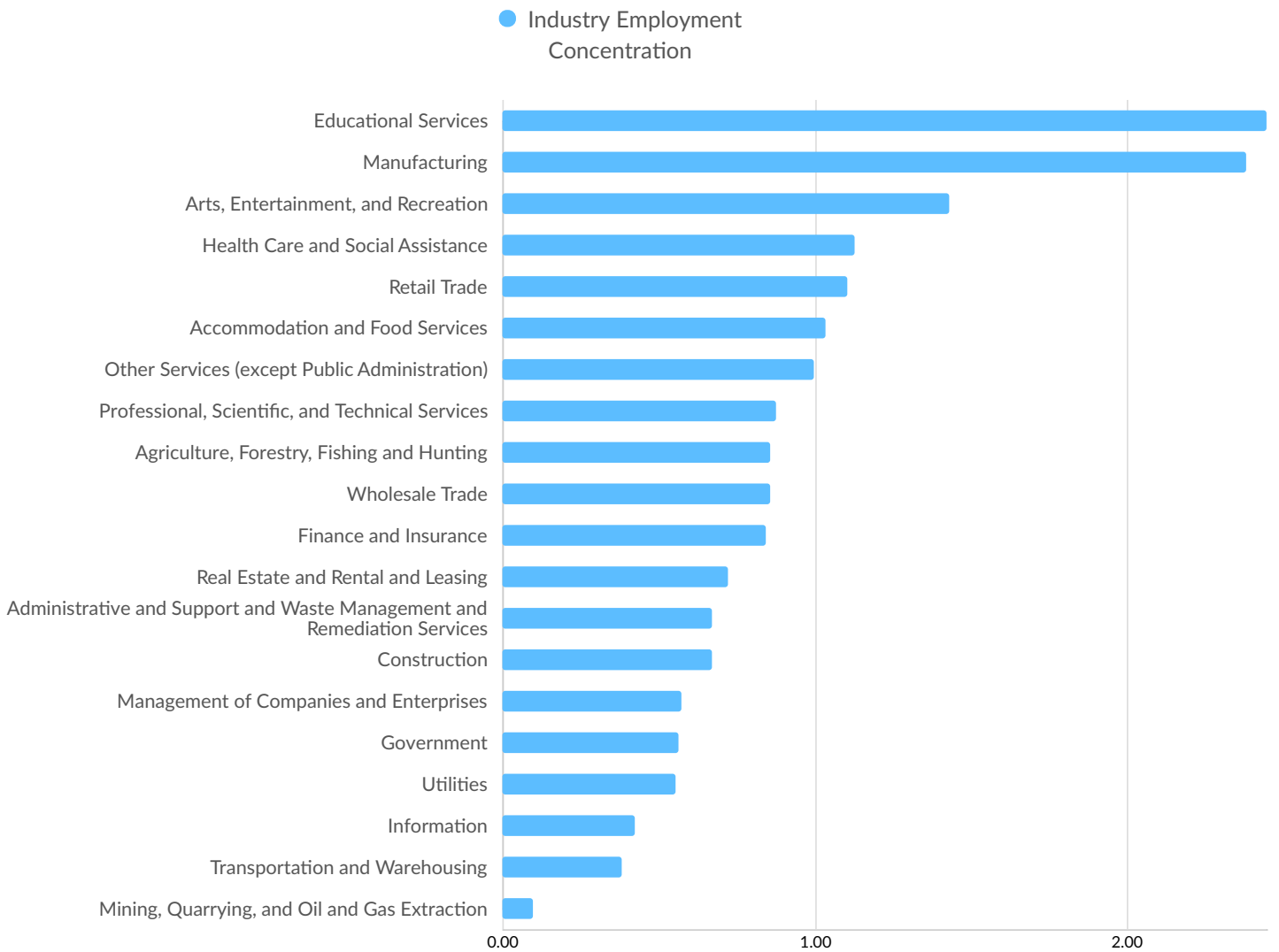
Largest Industries



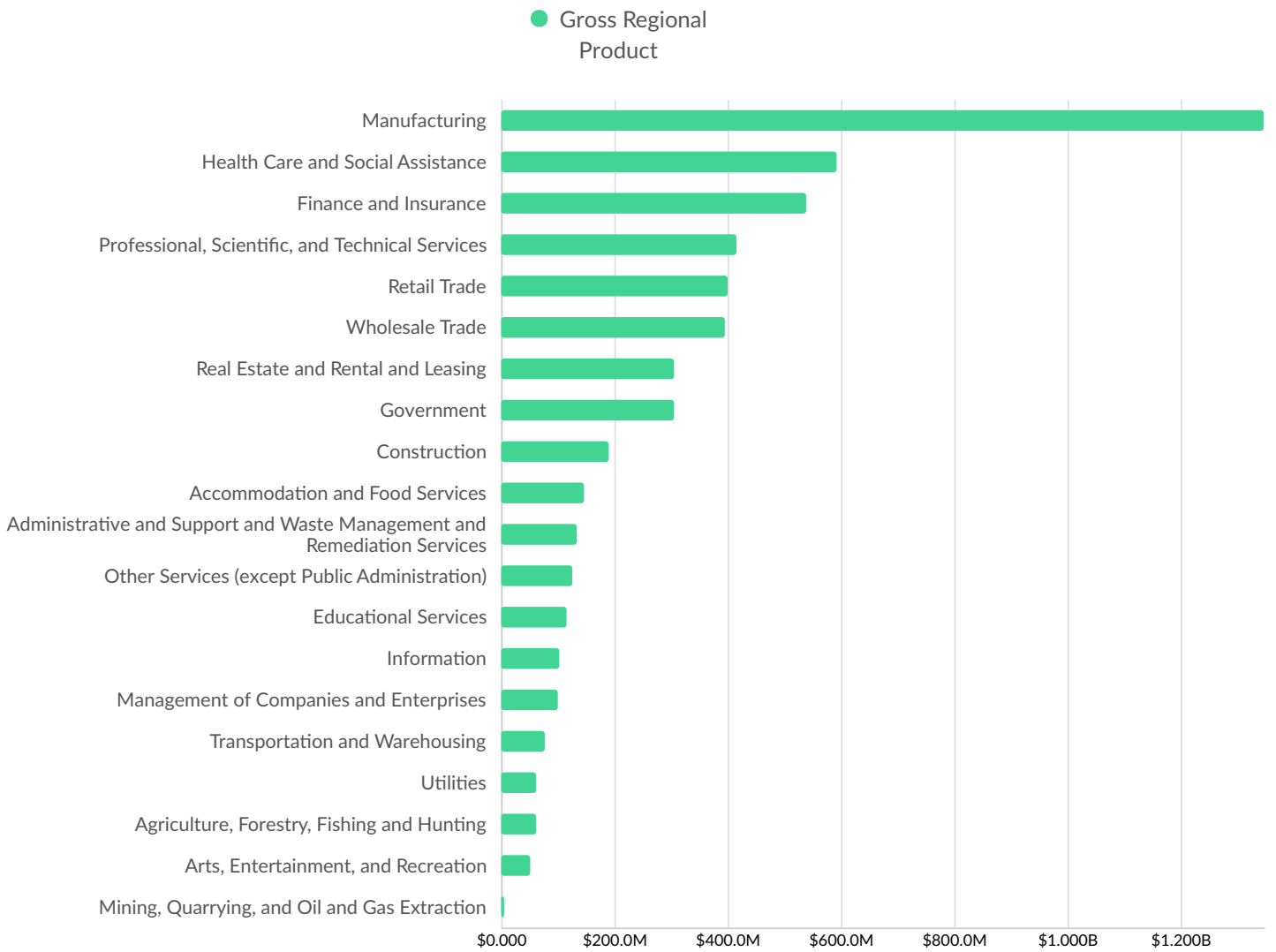
Top Growing Industries



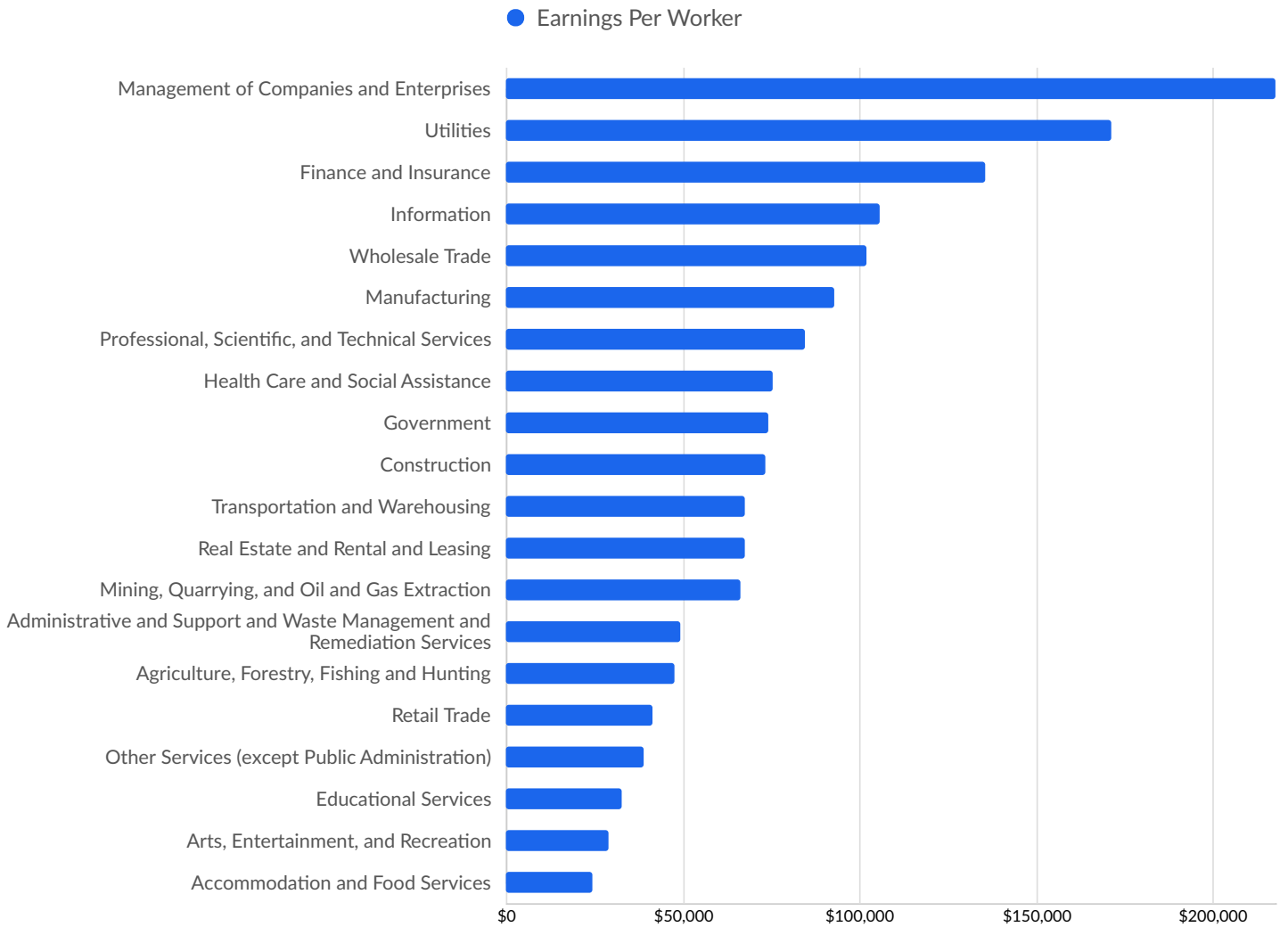
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



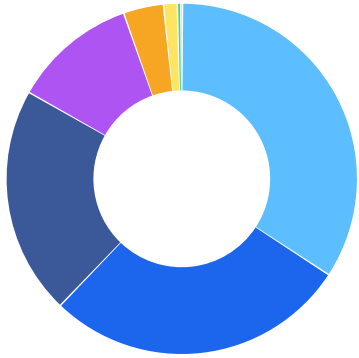
Business Characteristics

10,115 Companies Employ Your Workers

Online profiles for your workers mention 10,115 companies as employers, with the top 10 appearing below. In the last 12 months, 1,259 companies in Ozaukee County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Advocate Aurora Health	557 	Advocate Aurora Health	769 
University of Wisconsin System	552 	Ascension	399 
Rockwell Automation	299 	Froedtert & The Medical College...	140 
Northwestern Mutual	274 	Rogers Behavioral Health	140 
FIS	201 	Concordia University	124 
Froedtert & The Medical College...	201 	Actalent	123 
Columbia St. Mary's	197 	Aerotek	113 
Kohl's	174 	Sendik's Food Market	110 
Kohler	161 	Blue Sky Massage	96 
BMO	150 	Rockwell Automation	91 

Business Size

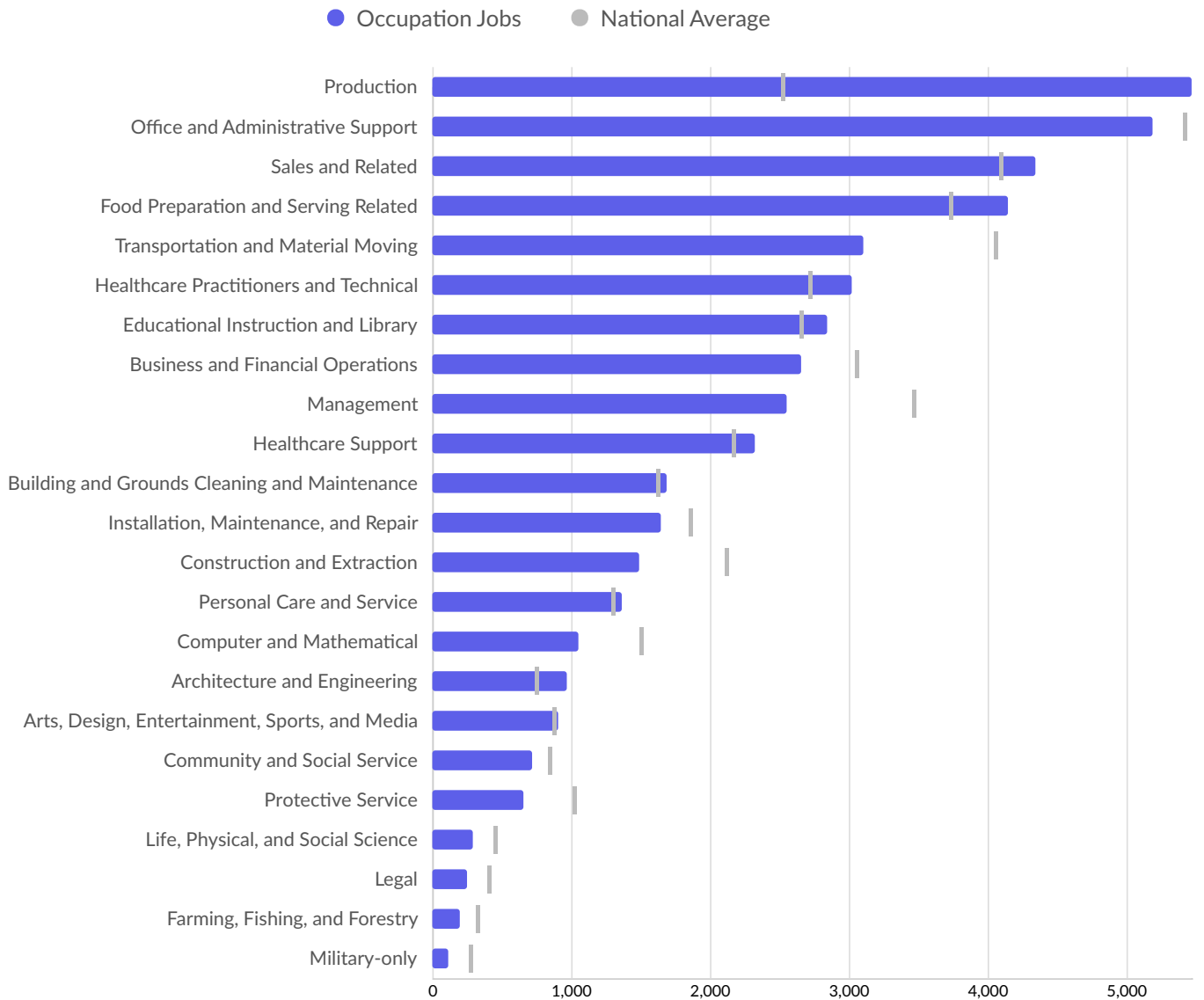


	Percentage	Business Count
● 1 to 4 employees	34.1%	1,505
● 5 to 9 employees	28.0%	1,233
● 10 to 19 employees	21.0%	927
● 20 to 49 employees	11.4%	504
● 50 to 99 employees	3.7%	163
● 100 to 249 employees	1.3%	56
● 250 to 499 employees	0.3%	14
● 500+ employees	0.2%	7

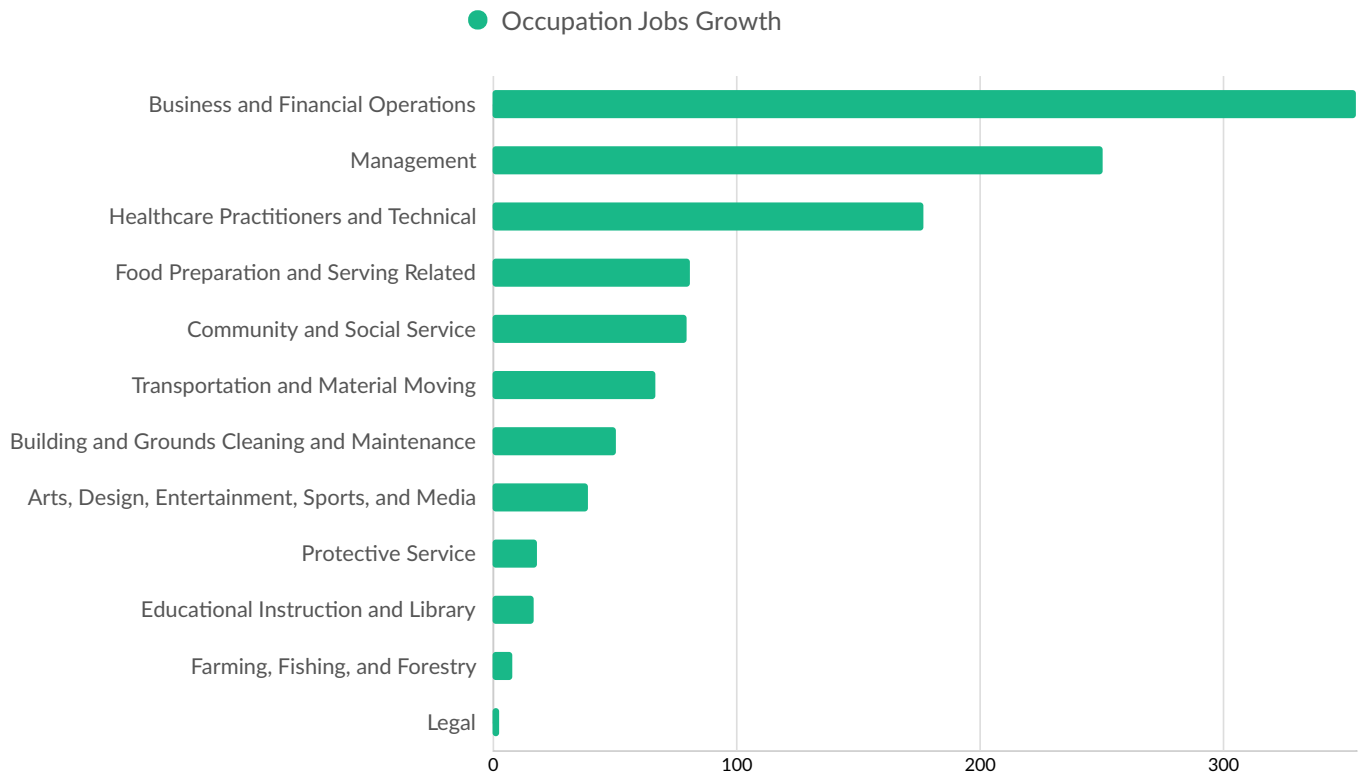
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

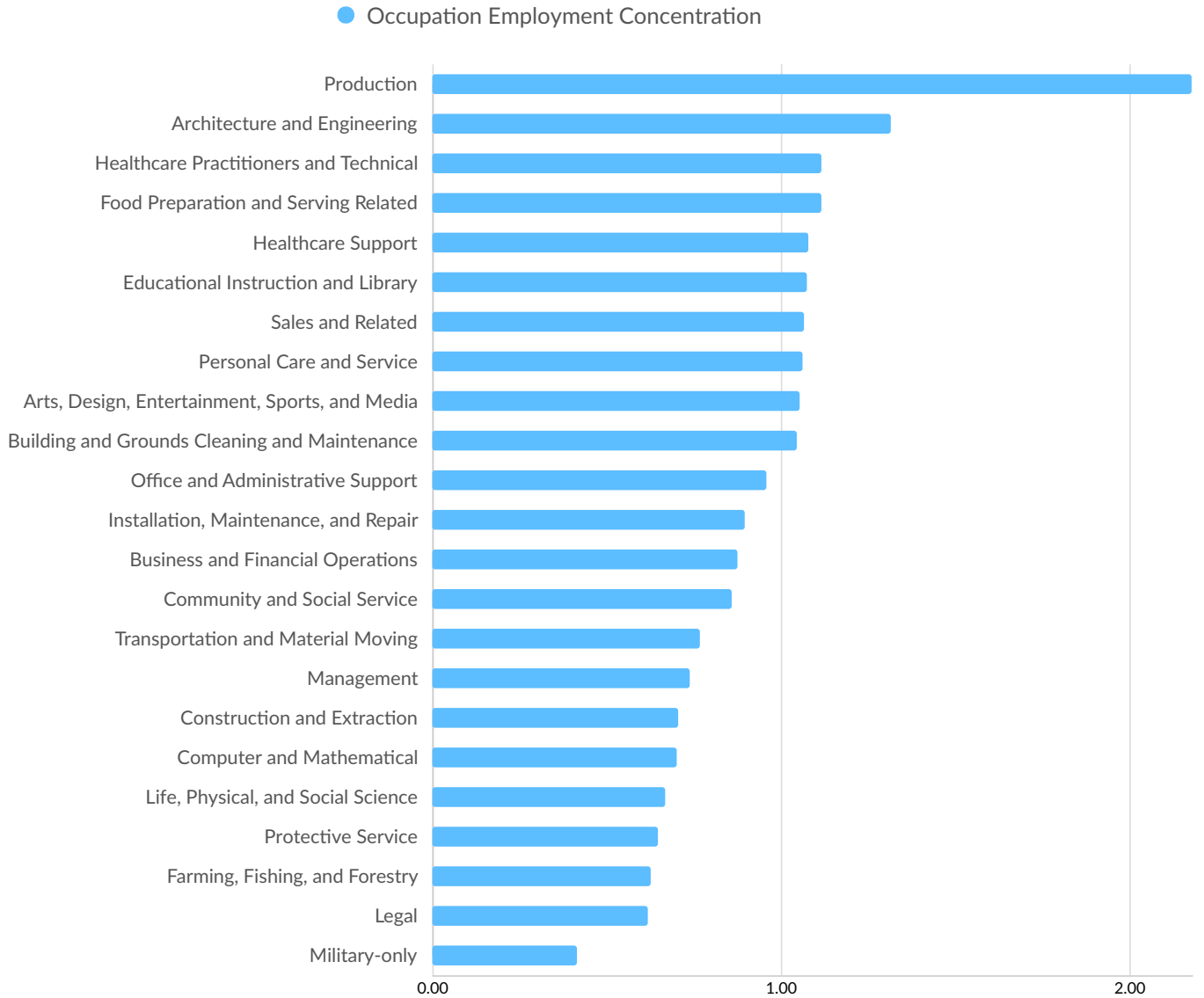
Largest Occupations



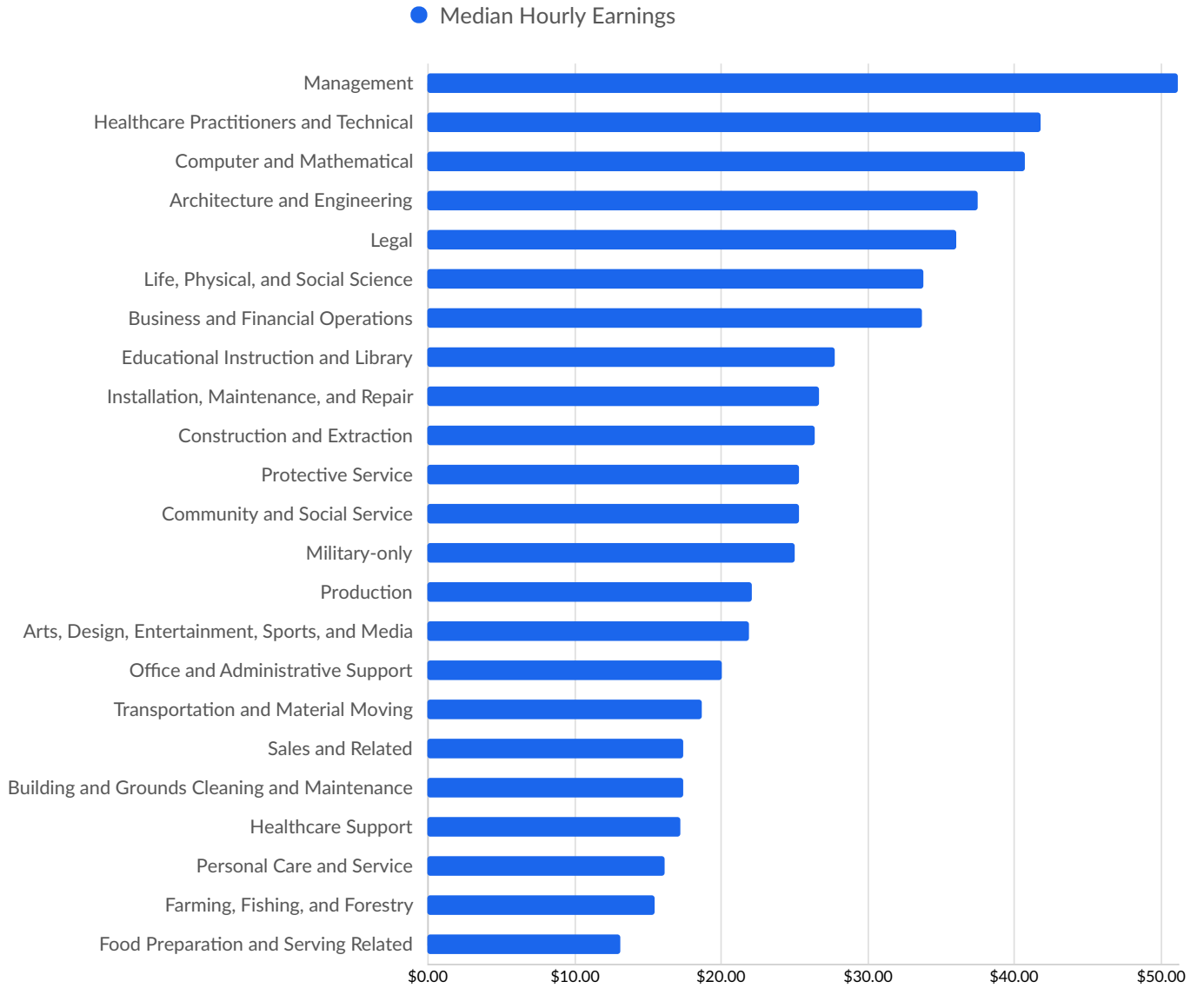
Top Growing Occupations



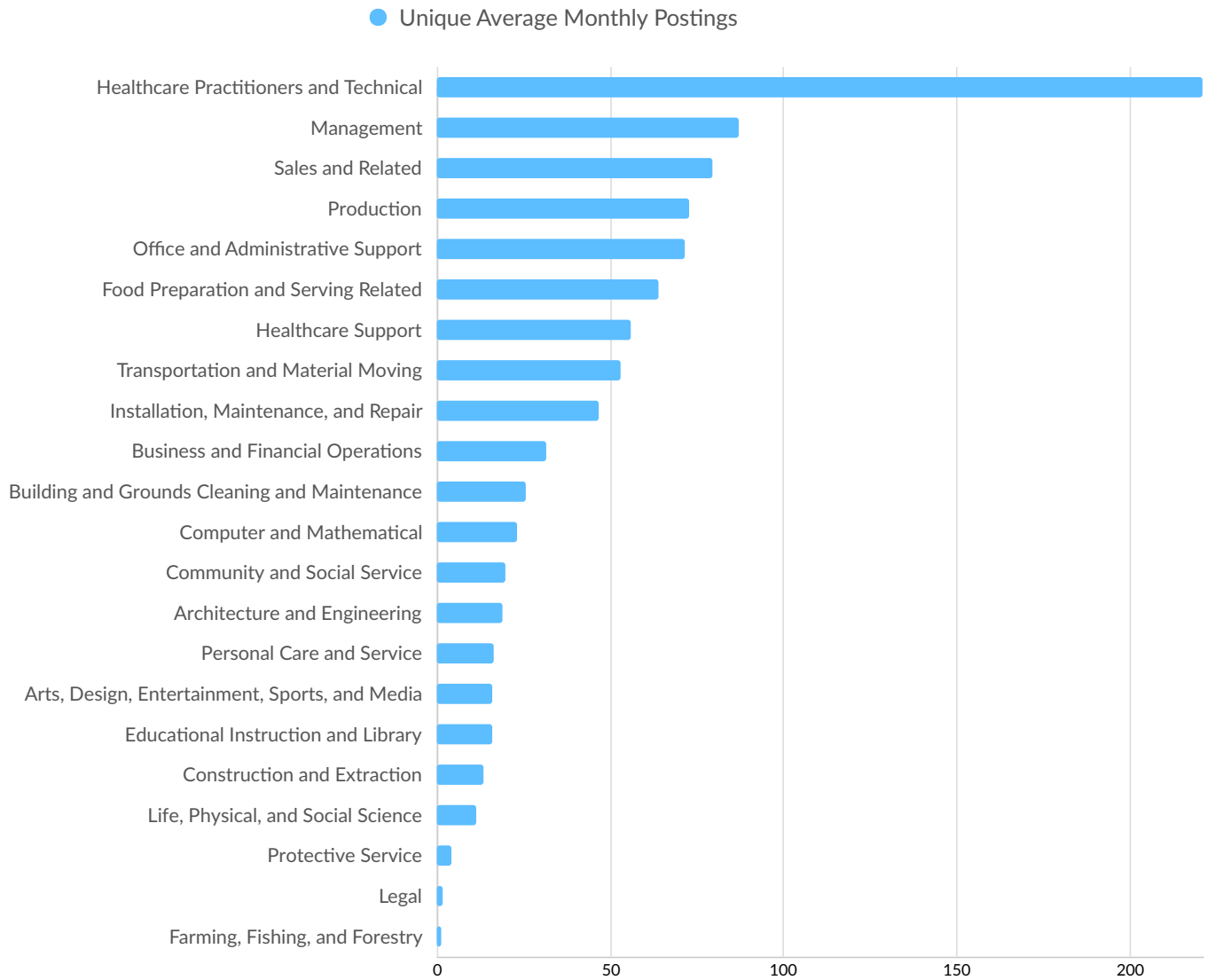
Top Occupation Employment Concentration



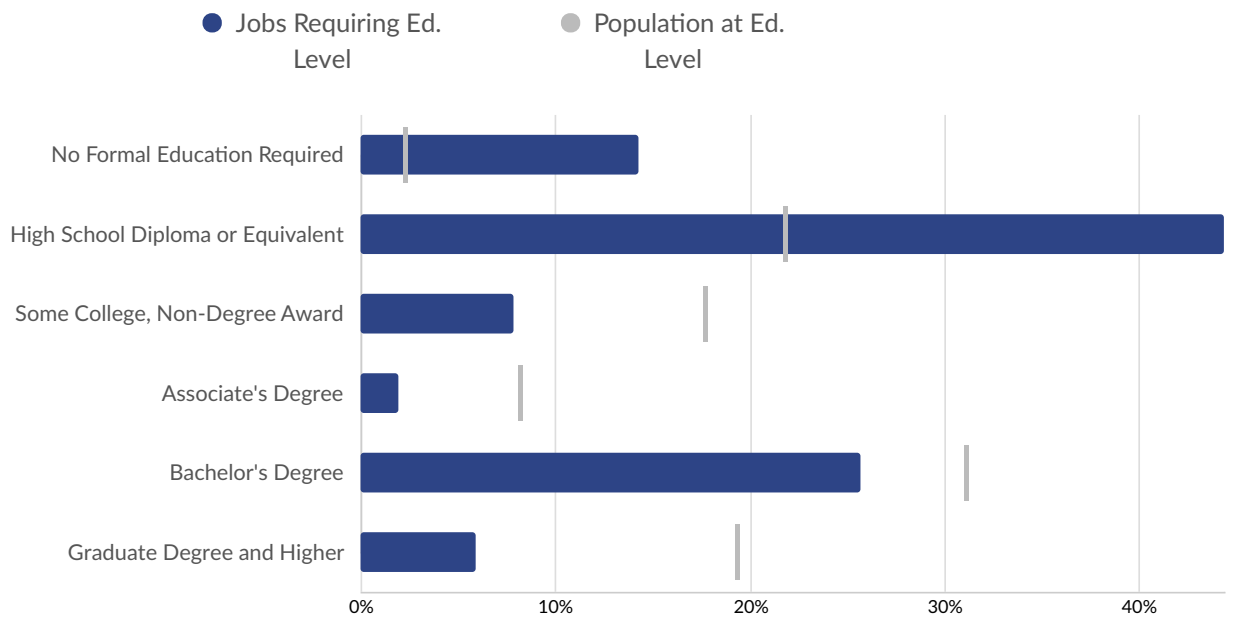
Top Occupation Earnings



Top Posted Occupations

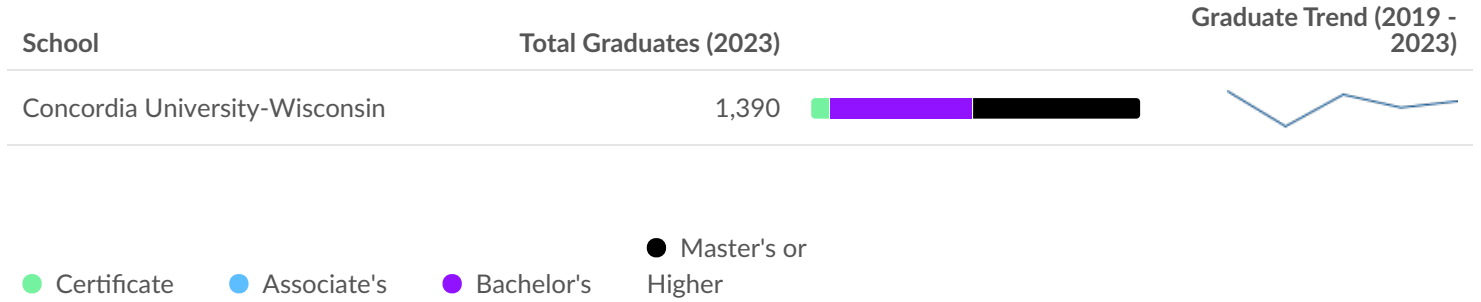


Underemployment



Educational Pipeline

In 2023, there were 1,390 graduates in Ozaukee County, WI. This pipeline has shrunk by 4% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Master's or Higher), "Registered Nursing/Registered Nurse" (Bachelor's), and "Pharmacy" (Master's or Higher).



In-Demand Skills

