

PROFILE OF GENERAL POPULATION AND HOUSING CHARACTERISTICS: 2020
 Oconomowoc town, Waukesha County

Label (Grouping)	Number	Percent
SEX AND AGE		
Total population	8,836	100.0%
Under 5 years	348	3.9%
5 to 9 years	469	5.3%
10 to 14 years	570	6.5%
15 to 19 years	595	6.7%
20 to 24 years	366	4.1%
25 to 29 years	291	3.3%
30 to 34 years	379	4.3%
35 to 39 years	516	5.8%
40 to 44 years	502	5.7%
45 to 49 years	558	6.3%
50 to 54 years	633	7.2%
55 to 59 years	859	9.7%
60 to 64 years	845	9.6%
65 to 69 years	680	7.7%
70 to 74 years	549	6.2%
75 to 79 years	352	4.0%
80 to 84 years	177	2.0%
85 years and over	147	1.7%
Selected Age Categories	0	0.0%
16 years and over	7,315	82.8%
18 years and over	7,068	80.0%
21 years and over	6,766	76.6%
62 years and over	2,417	27.4%
65 years and over	1,905	21.6%
Male population	4,432	100.0%
Under 5 years	150	3.4%
5 to 9 years	234	5.3%
10 to 14 years	279	6.3%
15 to 19 years	307	6.9%
20 to 24 years	191	4.3%
25 to 29 years	149	3.4%
30 to 34 years	203	4.6%
35 to 39 years	246	5.6%
40 to 44 years	248	5.6%
45 to 49 years	286	6.5%
50 to 54 years	317	7.2%
55 to 59 years	417	9.4%
60 to 64 years	451	10.2%
65 to 69 years	345	7.8%
70 to 74 years	293	6.6%
75 to 79 years	158	3.6%
80 to 84 years	95	2.1%
85 years and over	63	1.4%
Selected Age Categories	0	0.0%
16 years and over	3,707	83.6%
18 years and over	3,568	80.5%
21 years and over	3,414	77.0%
62 years and over	1,224	27.6%
65 years and over	954	21.5%

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Label (Grouping)	Number	Percent
Female population	4,404	100.0%
Under 5 years	198	4.5%
5 to 9 years	235	5.3%
10 to 14 years	291	6.6%
15 to 19 years	288	6.5%
20 to 24 years	175	4.0%
25 to 29 years	142	3.2%
30 to 34 years	176	4.0%
35 to 39 years	270	6.1%
40 to 44 years	254	5.8%
45 to 49 years	272	6.2%
50 to 54 years	316	7.2%
55 to 59 years	442	10.0%
60 to 64 years	394	8.9%
65 to 69 years	335	7.6%
70 to 74 years	256	5.8%
75 to 79 years	194	4.4%
80 to 84 years	82	1.9%
85 years and over	84	1.9%
Selected Age Categories	0	0.0%
16 years and over	3,608	81.9%
18 years and over	3,500	79.5%
21 years and over	3,352	76.1%
62 years and over	1,193	27.1%
65 years and over	951	21.6%
MEDIAN AGE BY SEX	0	0.0%
Both sexes	49 (X)	
Male	49 (X)	
Female	48 (X)	
RACE	0	0.0%
Total population	8,836	100.0%
One Race	8,514	96.4%
White	8,330	94.3%
Black or African American	39	0.4%
American Indian and Alaska Native	18	0.2%
Asian	57	0.6%
Native Hawaiian and Other Pacific Islander	10	0.1%
Some Other Race	60	0.7%
Two or More Races	322	3.6%
TOTAL RACES TALLIED [1]	0	0.0%
Total races tallied	9,169	103.8%
White alone or in combination with one or more other races	8,629	97.7%
Black or African American alone or in combination with one or more other races	84	1.0%
American Indian and Alaska Native alone or in combination with one or more other races	106	1.2%
Asian alone or in combination with one or more other races	97	1.1%
Native Hawaiian and Other Pacific Islander alone or in combination with one or more other races	22	0.2%
Some Other Race alone or in combination with one or more other races	231	2.6%

Oconomowoc town, Waukesha County

Label (Grouping)	Number	Percent
HISPANIC OR LATINO	0	0.0%
Total population	8,836	100.0%
Hispanic or Latino (of any race)	181	2.0%
Not Hispanic or Latino	8,655	98.0%
HISPANIC OR LATINO BY RACE	0	0.0%
Total population	8,836	100.0%
Hispanic or Latino	181	2.0%
White alone	60	0.7%
Black or African American alone	1	0.0%
American Indian and Alaska Native alone	2	0.0%
Asian alone	1	0.0%
Native Hawaiian and Other Pacific Islander alone	0	0.0%
Some Other Race alone	35	0.4%
Two or More Races	82	0.9%
Not Hispanic or Latino	8,655	98.0%
White alone	8,270	93.6%
Black or African American alone	38	0.4%
American Indian and Alaska Native alone	16	0.2%
Asian alone	56	0.6%
Native Hawaiian and Other Pacific Islander alone	10	0.1%
Some Other Race alone	25	0.3%
Two or More Races	240	2.7%
RELATIONSHIP	0	0.0%
Total population	8,836	100.0%
In households	8,820	99.8%
Householder	3,539	40.1%
Opposite-sex spouse	2,299	26.0%
Same-sex spouse	11	0.1%
Opposite-sex unmarried partner	171	1.9%
Same-sex unmarried partner	7	0.1%
Child [2]	2,503	28.3%
Under 18 years	1,696	19.2%
Grandchild	64	0.7%
Under 18 years	43	0.5%
Other relatives	109	1.2%
Nonrelatives	117	1.3%
In group quarters	16	0.2%
Institutionalized population:	16	0.2%
Male	12	0.1%
Female	4	0.0%
Noninstitutionalized population:	0	0.0%
Male	0	0.0%
Female	0	0.0%

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Label (Grouping)	Number	Percent
HOUSEHOLDS BY TYPE	0	0.0%
Total households	3,532	100.0%
Married couple household	2,317	65.6%
With own children under 18 [3]	731	20.7%
Cohabiting couple household	186	5.3%
With own children under 18 [3]	40	1.1%
Male householder, no spouse or partner present:	515	14.6%
Living alone	360	10.2%
65 years and over	135	3.8%
With own children under 18 [3]	58	1.6%
Female householder, no spouse or partner present:	514	14.6%
Living alone	361	10.2%
65 years and over	229	6.5%
With own children under 18 [3]	59	1.7%
Households with individuals under 18 years	939	26.6%
Households with individuals 65 years and over	1,290	36.5%
HOUSING OCCUPANCY	0	0.0%
Total housing units	3,938	100.0%
Occupied housing units	3,532	89.7%
Vacant housing units	406	10.3%
For rent	10	0.3%
Rented, not occupied	11	0.3%
For sale only	28	0.7%
Sold, not occupied	6	0.2%
For seasonal, recreational, or occasional use	305	7.7%
All other vacants	46	1.2%
VACANCY RATES	0	0.0%
Homeowner vacancy rate (percent) [4]	1 (X)	
Rental vacancy rate (percent) [5]	2 (X)	
HOUSING TENURE	0	0.0%
Occupied housing units	3,532	100.0%
Owner-occupied housing units	3,124	88.4%
Renter-occupied housing units	408	11.6%

Source: U.S. Census Bureau decennial census, DP1