

PROFILE OF GENERAL POPULATION AND HOUSING CHARACTERISTICS: 2020
 Oconomowoc city, Waukesha County

Label (Grouping)	Number	Percent
SEX AND AGE		
Total population	18,203	100.0%
Under 5 years	965	5.3%
5 to 9 years	1,178	6.5%
10 to 14 years	1,238	6.8%
15 to 19 years	1,247	6.9%
20 to 24 years	825	4.5%
25 to 29 years	899	4.9%
30 to 34 years	1,095	6.0%
35 to 39 years	1,196	6.6%
40 to 44 years	1,179	6.5%
45 to 49 years	1,253	6.9%
50 to 54 years	1,194	6.6%
55 to 59 years	1,236	6.8%
60 to 64 years	1,173	6.4%
65 to 69 years	1,063	5.8%
70 to 74 years	833	4.6%
75 to 79 years	617	3.4%
80 to 84 years	445	2.4%
85 years and over	567	3.1%
Selected Age Categories	0	0.0%
16 years and over	14,527	79.8%
18 years and over	13,966	76.7%
21 years and over	13,395	73.6%
62 years and over	4,199	23.1%
65 years and over	3,525	19.4%
Male population	8,795	100.0%
Under 5 years	501	5.7%
5 to 9 years	606	6.9%
10 to 14 years	644	7.3%
15 to 19 years	643	7.3%
20 to 24 years	437	5.0%
25 to 29 years	453	5.2%
30 to 34 years	528	6.0%
35 to 39 years	586	6.7%
40 to 44 years	588	6.7%
45 to 49 years	597	6.8%
50 to 54 years	569	6.5%
55 to 59 years	596	6.8%
60 to 64 years	546	6.2%
65 to 69 years	495	5.6%
70 to 74 years	408	4.6%
75 to 79 years	237	2.7%
80 to 84 years	182	2.1%
85 years and over	179	2.0%
Selected Age Categories	0	0.0%
16 years and over	6,899	78.4%
18 years and over	6,623	75.3%
21 years and over	6,289	71.5%
62 years and over	1,812	20.6%
65 years and over	1,501	17.1%

Oconomowoc city, Waukesha County

Label (Grouping)	Number	Percent
Female population	9,408	100.0%
Under 5 years	464	4.9%
5 to 9 years	572	6.1%
10 to 14 years	594	6.3%
15 to 19 years	604	6.4%
20 to 24 years	388	4.1%
25 to 29 years	446	4.7%
30 to 34 years	567	6.0%
35 to 39 years	610	6.5%
40 to 44 years	591	6.3%
45 to 49 years	656	7.0%
50 to 54 years	625	6.6%
55 to 59 years	640	6.8%
60 to 64 years	627	6.7%
65 to 69 years	568	6.0%
70 to 74 years	425	4.5%
75 to 79 years	380	4.0%
80 to 84 years	263	2.8%
85 years and over	388	4.1%
Selected Age Categories	0	0.0%
16 years and over	7,628	81.1%
18 years and over	7,343	78.1%
21 years and over	7,106	75.5%
62 years and over	2,387	25.4%
65 years and over	2,024	21.5%
MEDIAN AGE BY SEX	0	0.0%
Both sexes	42 (X)	
Male	40 (X)	
Female	44 (X)	
RACE	0	0.0%
Total population	18,203	100.0%
One Race	17,282	94.9%
White	16,674	91.6%
Black or African American	130	0.7%
American Indian and Alaska Native	34	0.2%
Asian	213	1.2%
Native Hawaiian and Other Pacific Islander	0	0.0%
Some Other Race	231	1.3%
Two or More Races	921	5.1%
TOTAL RACES TALLIED [1]	0	0.0%
Total races tallied	19,152	105.2%
White alone or in combination with one or more other races	17,579	96.6%
Black or African American alone or in combination with one or more other races	251	1.4%
American Indian and Alaska Native alone or in combination with one or more other races	214	1.2%
Asian alone or in combination with one or more other races	333	1.8%
Native Hawaiian and Other Pacific Islander alone or in combination with one or more other races	14	0.1%
Some Other Race alone or in combination with one or more other races	761	4.2%

Oconomowoc city, Waukesha County

Label (Grouping)	Number	Percent
HISPANIC OR LATINO	0	0.0%
Total population	18,203	100.0%
Hispanic or Latino (of any race)	772	4.2%
Not Hispanic or Latino	17,431	95.8%
HISPANIC OR LATINO BY RACE	0	0.0%
Total population	18,203	100.0%
Hispanic or Latino	772	4.2%
White alone	203	1.1%
Black or African American alone	7	0.0%
American Indian and Alaska Native alone	5	0.0%
Asian alone	2	0.0%
Native Hawaiian and Other Pacific Islander alone	0	0.0%
Some Other Race alone	195	1.1%
Two or More Races	360	2.0%
Not Hispanic or Latino	17,431	95.8%
White alone	16,471	90.5%
Black or African American alone	123	0.7%
American Indian and Alaska Native alone	29	0.2%
Asian alone	211	1.2%
Native Hawaiian and Other Pacific Islander alone	0	0.0%
Some Other Race alone	36	0.2%
Two or More Races	561	3.1%
RELATIONSHIP	0	0.0%
Total population	18,203	100.0%
In households	18,017	99.0%
Householder	7,592	41.7%
Opposite-sex spouse	3,933	21.6%
Same-sex spouse	11	0.1%
Opposite-sex unmarried partner	402	2.2%
Same-sex unmarried partner	16	0.1%
Child [2]	5,403	29.7%
Under 18 years	4,031	22.1%
Grandchild	156	0.9%
Under 18 years	117	0.6%
Other relatives	247	1.4%
Nonrelatives	257	1.4%
In group quarters	186	1.0%
Institutionalized population:	102	0.6%
Male	26	0.1%
Female	76	0.4%
Noninstitutionalized population:	84	0.5%
Male	25	0.1%
Female	59	0.3%

Oconomowoc city, Waukesha County

Label (Grouping)	Number	Percent
HOUSEHOLDS BY TYPE	0	0.0%
Total households	7,584	100.0%
Married couple household	3,954	52.1%
With own children under 18 [3]	1,641	21.6%
Cohabiting couple household	422	5.6%
With own children under 18 [3]	110	1.5%
Male householder, no spouse or partner present:	1,195	15.8%
Living alone	897	11.8%
65 years and over	289	3.8%
With own children under 18 [3]	106	1.4%
Female householder, no spouse or partner present:	2,013	26.5%
Living alone	1,364	18.0%
65 years and over	777	10.2%
With own children under 18 [3]	290	3.8%
Households with individuals under 18 years	2,235	29.5%
Households with individuals 65 years and over	2,444	32.2%
HOUSING OCCUPANCY	0	0.0%
Total housing units	8,043	100.0%
Occupied housing units	7,584	94.3%
Vacant housing units	459	5.7%
For rent	115	1.4%
Rented, not occupied	40	0.5%
For sale only	85	1.1%
Sold, not occupied	31	0.4%
For seasonal, recreational, or occasional use	130	1.6%
All other vacants	58	0.7%
VACANCY RATES	0	0.0%
Homeowner vacancy rate (percent) [4]	2 (X)	
Rental vacancy rate (percent) [5]	4 (X)	
HOUSING TENURE	0	0.0%
Occupied housing units	7,584	100.0%
Owner-occupied housing units	5,117	67.5%
Renter-occupied housing units	2,467	32.5%

Source: U.S. Census Bureau decennial census, DP1